

March 10, 2026

Stacy Goodall, Deputy Clerk
Tammy Neeb, City Manager
City of Keego Harbor
248-682-1930

RE: Request for Information - City Brand, Logo, and Visual Identity Development

Dear Ms. Goodall and Ms. Neeb,

Thank you for the opportunity to respond to Keego Harbor's RFI for city branding services. Fusion Marketing is a brand identity and web development firm based in Eastpointe, Michigan. We specialize in branding for established organizations - including municipalities, school districts, and community-serving institutions - that need their visual identity to work consistently across everything from official documents to vehicle graphics to building signage.

We've included information on our firm, relevant municipal and public-sector experience, our typical process, and estimated costs below.

1. Overview of Fusion Marketing

Fusion Marketing is a branding and web development agency based in Eastpointe, serving Michigan businesses and organizations since 2011. We're deeply embedded in the local business community and actively involved with multiple chambers of commerce and nonprofit boards across Macomb and Oakland counties.

What sets us apart is production-informed design. We spent years in the print, signage, embroidery, and vehicle wrap industries before transitioning to brand strategy. That means we design logos knowing exactly how they'll behave when embroidered on a polo, wrapped around a fleet vehicle, etched into glass, or printed on a city seal. Most design agencies hand off files and hope for the best. We design with the final application in mind from day one.

Our core services include logo design and brand identity development, brand guidelines and usage documentation, and the practical application of brand systems across physical and digital touchpoints.

2. Municipal and Public-Sector Experience

We have direct experience working with municipal governments, school districts, universities, and community organizations on branding and large-format application projects. Representative projects include:

City of Eastpointe Department of Public Works & Service - Logo design, reflective fleet vehicle graphics, and ongoing design partnership. We branded their entire fleet and continue to work with them on new vehicles and equipment.

City of Eastpointe Fire & Rescue - Department rebranding, building signage, and centennial celebration materials including a 10-foot commemorative banner for their 100th anniversary.

City of Eastpointe Downtown Development Authority - Various design and signage projects. Currently completing a branded showmobile wrap for mobile concert events.

City of Sterling Heights - Mobile library vehicle design and complete exterior wrap.

Eastside Community Chamber of Commerce (formerly Eastpointe-Roseville Chamber) - Complete organizational rebrand following a name change, including new logo, brand guidelines, and collateral materials.

Roseville Community Schools - Board room signage design and installation, school cafeteria environmental graphics.

Eastpointe Public Schools - Currently developing cohesive mascot identities for four elementary schools district-wide. The project establishes a unified visual system while giving each school its own distinct character.

Rodgers Elementary School - Logo design and dimensional welcome signage.

North Lake High School - Logo application and frosted vinyl privacy graphics.

University of Michigan M-City - Vehicle wrap installation for autonomous vehicle research program, including both standard vehicles and specialized transit shuttles.

Photos of select projects are attached. We've also included the brand guidelines deliverable from the Eastside Community Chamber project as an example of final documentation.

3. Project Approach and Timeline

Our branding process follows a structured approach designed to capture stakeholder input, build internal alignment, and deliver a brand system that works across all city applications:

Discovery & Research - We begin with stakeholder interviews, community input (if desired), competitive analysis of neighboring municipalities, and documentation of all current and anticipated brand touchpoints. This phase ensures we understand what Keego Harbor's brand needs to communicate and where it will appear.

Concept Development - Based on discovery findings, we develop multiple logo directions and present them with rationale. We don't just show you designs - we explain why each approach works and how it will translate across applications.

Refinement - Working collaboratively with city staff, we refine the selected direction. This includes color palette development, typography selection, and testing the logo across different use cases (small-scale print, large-format signage, single-color applications, etc.).

Final Deliverables - We provide a comprehensive brand guidelines document covering logo usage, color specifications, typography, and application examples. Final files are delivered in all formats needed for print, digital, signage, and specialty applications.

Typical Timeline: 6 weeks to 6 months from kickoff to final deliverables. The timeline depends largely on stakeholder availability for meetings and feedback cycles. Projects with quick turnaround on reviews move faster. Projects involving council presentations or broader community input take longer. We'll work with you to establish a realistic timeline based on your internal processes.

Community Engagement Methods: We can incorporate community input during the discovery phase through surveys or feedback forms that ask residents and business owners what they value most about Keego Harbor - what makes it distinct, what they're proud of, what draws people here. This input informs brand direction and can surface language for potential tagline development. However, we recommend keeping actual design decisions with city staff and the

design team. In our experience, community input is most valuable when it shapes the foundation of the brand rather than the visual execution. This approach gives residents a voice while ensuring the final identity is cohesive and professionally crafted.

4. Services Offered and Estimated Cost Range

We offer two primary scope options for municipal branding projects:

Core Brand Identity Package - Approximately \$5,000

Includes logo design, visual identity system (color palette, typography, supporting graphic elements), tagline development, and brand guidelines documentation. This package covers everything needed to establish a cohesive visual identity and provide staff with clear usage guidance.

Comprehensive Brand Package - Approximately \$10,000

Includes everything in the core package plus expanded application examples (vehicle graphics, building signage, official documents, digital templates, wayfinding concepts), marketing materials templates, additional stakeholder discovery sessions, community input gathering, and a more detailed brand guidelines document with specific guidance for various city departments.

Final scope and pricing are defined after an initial discovery conversation, as every project has unique requirements. We're happy to tailor a package that fits Keego Harbor's specific needs and budget.

Additionally, after completing the brand identity phase, we're well positioned to assist with implementation strategy and execution - vehicle graphics, building signage, printed collateral, and other branded materials. This can be scoped separately or as a continuation of the initial engagement.

5. Community Investment: The Pairadox Project

Fusion Marketing operates a program called the Pairadox Project. For every paid branding or web project we complete, we gift equivalent services to a randomly selected local nonprofit. No additional cost to our clients - the project funds it directly.

If Keego Harbor selected Fusion for this project, you'd have the option to choose a cause category that matters to your community, and we'd pair the project with a nonprofit working in that space. It's our way of reinvesting in the communities we serve rather than spending those dollars on advertising.

6. Additional Recommendations

From our experience working with municipalities, school districts, and community organizations, a few considerations tend to make branding projects more successful:

Define decision-makers early. The fastest-moving projects have a small, empowered group making design decisions. Community input is valuable for understanding what residents love about their city - but visual design decisions are best made by a focused team who can balance competing priorities and maintain brand coherence.

Think about where the brand lives. A logo that looks great on a letterhead might not work on a water tower or vehicle door. We recommend documenting all current and anticipated applications early so the design accounts for real-world constraints from the start.

Plan the rollout. A new brand doesn't have to mean replacing everything overnight. Many municipalities phase implementation as materials naturally need replacement, which spreads cost over time and avoids waste.

Next Steps

We'd welcome the opportunity to discuss this project in more detail. A brief discovery meeting would allow us to understand Keego Harbor's vision, current challenges with the existing brand, and how the new identity will be used across city operations.

Please don't hesitate to reach out with any questions.

Respectfully submitted,

John Hofmann

Owner, Fusion Marketing

586.610.0055

john@tryfusionmarketing.com

tryfusionmarketing.com

Attachments:

1. Project photos (City of Eastpointe DPW, Eastpointe Fire & Rescue, Roseville Community Schools, University of Michigan M-City, school signage examples)
2. Eastside Community Chamber of Commerce - Brand Guidelines (sample deliverable)



Eastside

COMMUNITY CHAMBER

V01

Brand Guide



003

Welcome to Our Community

Welcome to our brand guide - the inside scoop on how we talk, look, and show up for southeastern Macomb County businesses every single day.

For over 80 years, we've been the people who make those crucial introductions happen - connecting you with the city council member who can answer your zoning question, the fellow business owner who's solved the exact problem you're facing, or the grant opportunity that could change everything.

Whether you're helping us promote Coffee & Connections, designing materials for Deck the Halls, or just want to represent our chamber authentically, this guide shows you exactly how we sound and look when we're doing what we do best - helping local businesses succeed together.

004

Where Would You Like to Go?

Updated: July 4, 2025
Originally Published: June 17, 2025
Created By: Fusion (TryFusionMarketing.com)
Questions: director@EastsideCommunityChamber.org

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005

Your Guide to Getting It Right

This guide helps you sound like us when you're creating materials, posting on social media, or talking about what we do. These aren't rules carved in stone - they're insights into how we naturally show up when we're connecting businesses with real opportunities.

We're not trying to sound corporate or impress anyone with fancy language. When someone sees our materials - whether it's a Facebook post about a ribbon cutting or an email about new member benefits - they should immediately think, "These people understand what running a local business actually takes."

Every piece of communication should feel like getting advice from that chamber member who's been around long enough to know everyone and genuinely wants to help your business grow.

Working Together

When you use our materials, you're representing 255+ local business owners who count on us to be their voice with local government and their connector within the business community.

Getting Approval

Before using our logos or creating materials with our name, just check with us at director@EastsideCommunityChamber.org. We want to make sure everything feels authentic and represents our members well.

Got a Creative Idea?

We love fresh approaches! Our brand grows with our community, so if you've got an idea for using our materials in a new way, let's chat.

Why This Matters

Every interaction someone has with our brand builds (or breaks) trust with potential members. When we stay consistent, we make it easier for businesses to recognize and connect with the support they need.

For legal, copyright, or usage questions relating to our brand visuals, please reach out to Linda Weishaupt, at director@EastsideCommunityChamber.org



01 ABOUT THE CHAMBER

Building Stronger
Communities
Through Business
Connection

The Eastside Community Chamber has been the voice of local business since 1944, connecting entrepreneurs with government leaders and community organizations throughout southeastern Macomb County.

PAGE 08

About Us

PAGE 09

Our Story

PAGE 10

Our Values

Our mission is clear:

Connect and support businesses, local government, and residents in building vibrant communities through meaningful relationships, accessible resources, and genuine advocacy.

008

What We Do Every Day

We connect businesses with the people and resources that help them grow. Whether that's introducing a restaurant owner to the city planning department, helping a startup find their first major client, or making sure local businesses know about grant opportunities before the deadlines hit.

Who We Serve

Businesses throughout southeastern Macomb County, with special focus on small businesses - the entrepreneurs and family operations that give our communities their personality.

Our accessible membership means you don't need a corporate budget to access real business connections.

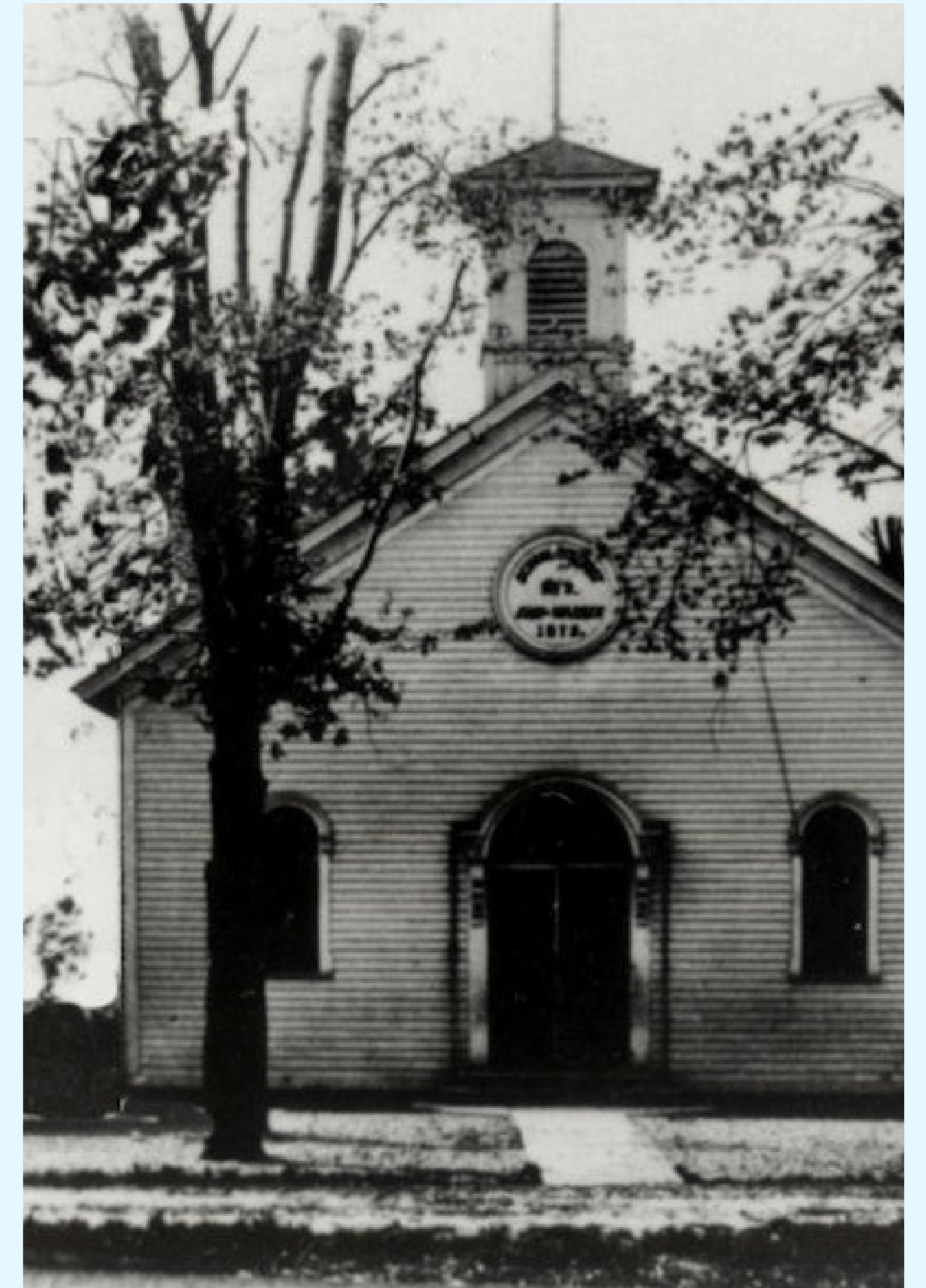
How We've Grown

From 70 members in 2013 to 250+ today. What brings people back isn't flashy marketing - it's results. When your chamber membership leads to actual contracts, useful government connections, and business relationships that matter, you stick around.

009

80+ YEARS OF GETTING THINGS DONE

- 1944:** Started as East Detroit Chamber - local businesses needed a voice with local government
- 1992:** Became Eastpointe Chamber as our community grew and evolved
- 2009:** Expanded to Eastpointe-Roseville Chamber, serving more of southeastern Macomb County
- 2020:** Became essential information source during COVID-19, connecting members with emergency grants and resources
- 2025:** Now the Eastside Community Chamber, reflecting our commitment to serving the broader business community across the region



What Drives Everything We Do

010

OUR VALUES

- 01. Integrity** When we say we'll connect you with someone or follow up on an issue, we do it. Our word matters in this business.
- 02. Passion** We're genuinely excited when our members succeed because we live and work in this community too. Your wins are our wins.
- 03. Support** We provide real help, not just networking events. When we don't have the answer, we find someone who does.
- 04. Connection** We create actual business relationships, not just handshake meetings. These connections lead to contracts, partnerships, and lasting business growth.
- 05. Community** We invest in southeastern Macomb County's future through scholarships, community events, and authentic participation in what makes this area thrive.



02 VOICE AND STYLE

Authentic.
Supportive.
Community-Focused.

The Eastside Community Chamber speaks with the voice of a trusted neighbor who genuinely cares about your business success and community prosperity.

These core traits seamlessly integrate into our personality, tone of voice, and taglines, shaping how we connect with our audience and convey our commitment to empowering businesses through data.

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Personality

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Tone and voice

Page 14

Taglines

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Master Style List



“We are your neighbors. We are the businesses located in your community. We care about the communities we live in.” —Michael Lesich, Mayor of Fraser

How We Show Up

- **The Connected Neighbor** - We know everyone, and we're genuinely excited to make the right introductions. When you need to reach someone in local government or find a specific type of business partner, we've got those relationships.
- **The Government Bridge** - We speak both languages - business and municipal. We make those potentially intimidating city hall conversations feel like coffee shop discussions.
- **The Authentic Cheerleader** - When you succeed, we celebrate like neighbors do. Your grand opening, expansion, or award isn't just business news - it's community victory.
- **The Practical Problem-Solver** - We cut through complexity to deliver what you actually need. Whether it's permit guidance, business connections, or grant deadlines, we make it straightforward.



Tone and Voice

Our voice comes from eight decades of building real relationships in southeastern Macomb County - professional enough to earn respect from government officials, warm enough to make small business owners feel at home.

When we speak, write, or post, we are:

- Genuine without being overly casual
- Confident without being intimidating
- Enthusiastic without overwhelming
- Professional while staying approachable

Every communication builds authentic relationships that last beyond single events or transactions. When we advocate for local business or share resources, it's because we're personally invested in seeing southeastern Macomb County prosper.

Like our clean, straightforward logo design, our communication cuts through unnecessary complexity to deliver exactly what you need. We're building something meaningful here - one genuine connection at a time, with the kind of authentic support that turns neighbors into lasting business partners.

014

Where relationships drive results

Building stronger communities through business connections

Eight decades of community connection and business advocacy

Our taglines capture the heart of what makes southeastern Macomb County's business community thrive – authentic partnerships that create lasting value for everyone involved.

“Where relationships drive results” - Shows we're outcome-focused partners, not just networking organizers

“Building stronger communities through business connections” - Demonstrates our broader impact beyond individual member benefits

“Eight decades of community connection and business advocacy” - Establishes credibility and staying power

These messages work because they're true. Use them when you need to quickly explain what makes us different from other business organizations. They work equally well on social media posts, email signatures, or formal presentations.

Master Style List

This is a guide to the gray areas in grammar, spelling, and commonly confused styles. This list is not comprehensive. When in doubt, refer to a recent version of the AP Style Guide.

Headlines

- Keep headlines conversational and benefit-focused
- Use “you” and “your” to address readers directly
- Use “we” and “our” to emphasize community
- End with periods only for complete sentences

Formatting

- Use bullet points with checkmarks for easy scanning
- Keep paragraphs short for mobile readability
- Include member names and specific details when possible
- Do not hyphenate paragraphs

Correct Spelling

- Use gray, not grey

Contact Information and Times

- Phone numbers should be written with hyphens. Do not use periods. For example: (123) 456-7890
- Use standard time formatting. For example: 1:30 PM, not military time 1330.
- AM/PM should always have a space after the time and be capitalized
- Days should never be abbreviated. Use the full spelling: Monday – Thursday
- Only the state or province should be abbreviated in addresses:

Eastside Community Chamber
24840 Gratiot, Suite C
Eastpointe, MI 48021

03 BRAND LOGO

Connecting Community Through Design

Our logo represents the straightforward strength and clarity that defines the Eastside Community Chamber - clean, professional, and built to last in southeastern Macomb County's evolving business landscape.

Accurate and consistent presentation is key to maintaining our brand integrity. This section provides detailed guidelines to ensure proper usage, enhancing brand recognition.

Any use of the Earthly Analytics logo that does not follow these specified rules is considered unauthorized.

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Primary Logo

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Color Variations

Page 21

Clear Space

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Background Control

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Placement

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Common Errors

Eastside

COMMUNITY CHAMBER



+



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Eastside
COMMUNITY CHAMBER

What our logo stands for

Our logo represents the perfect blend of deep community roots and forward-looking direction - honoring our established legacy while pointing toward future opportunities for southeastern Macomb County businesses.

The design connects our origins to our evolution, just like our chamber's growth from the ER diamond to today's streamlined identity. We've maintained our core commitment to member success while adapting to serve our community's changing needs.

Our green reinforces this connection to our roots - embodying the growth and vitality that flourishes when businesses have strong community foundations. The eastward alignment symbolizes our commitment to helping Eastside businesses find their way.

Together, these elements remind us that sustainable business growth comes from combining deep community knowledge with strategic direction - exactly what members experience through our network of neighbors, government partners, and business advocates.

019

Primary Lockup

Our logo identifies the Eastside Community Chamber and every ambassador associated with it.

This logo is a carefully created piece of locked artwork that should not be altered in any way.



1.25" or 90px

MINIMUM SIZE

*This Primary Logo is designed for most spaces.
The minimum height is 1.25" for print and 90px
for digital applications.*

020

Color Variations

When in doubt, use the most legible version of the logo for the available background.

For printed executions, special care should be given to ensure logo legibility on the final media or material used.

One-Color, Dark



Logo: Black

One-Color, Light



Logo: White & White Alternative

Our white logo includes both standard and alternative layouts. Use the alternative version for clothing applications and smaller display sizes.

Visualized Clear Space

021

Clear Space

Clear space, or negative space, is the area that surrounds the logo that is completely clear of any other graphical element. Clear space helps the logo stand out from the rest of the elements on the page and ensures legibility, even at small sizes.

As a general rule, the more clear, or negative, space around the logo, the better.

At a minimum, there should be clear space equal to the height of the 'E' on all four sides of the logo. Using an element from the logo as a unit of measurement ensures enough clear space at any size.

NOTE: When measuring from the top, start at the top of the dot in the 'i'.



022

Background Control

To ensure the Eastside Community Chamber logo remains prominent, it's essential to maintain optimal contrast on any background. Whether displayed over photographs, textures, or patterns, our logo must maintain sufficient contrast for clear readability and visibility.

Our logo should consistently convey strength and clarity, reflecting the steadfast reliability and innovative spirit that define Eastside Community Chamber. By following these guidelines, we ensure our logo remains easily recognizable and consistently visible, regardless of the backdrop.



The color version of the logo may be used on any light solid-color background.



The one-color, light version of the logo may be used on any dark photographic background.



The one-color, dark version of the logo may be used on any light photographic background.



The one-color version of the logo may be used on low-contrast patterns. Use the dark or light version to achieve maximum contrast.

023

Take a moment to think about where our logo works best.

Where It Works Best

The logo should help people immediately recognize trusted chamber materials. Whether someone sees it on a Facebook post or a formal letter to city council, they should think “these people know what they’re doing.”

Need Help?

Questions about logo use? Contact director@EastsideCommunityChamber.org. We want you to represent us well, so we’re happy to provide guidance or the right file format.

024. On The Page

025. As Signage

026. On Merchandise

027. On The Web

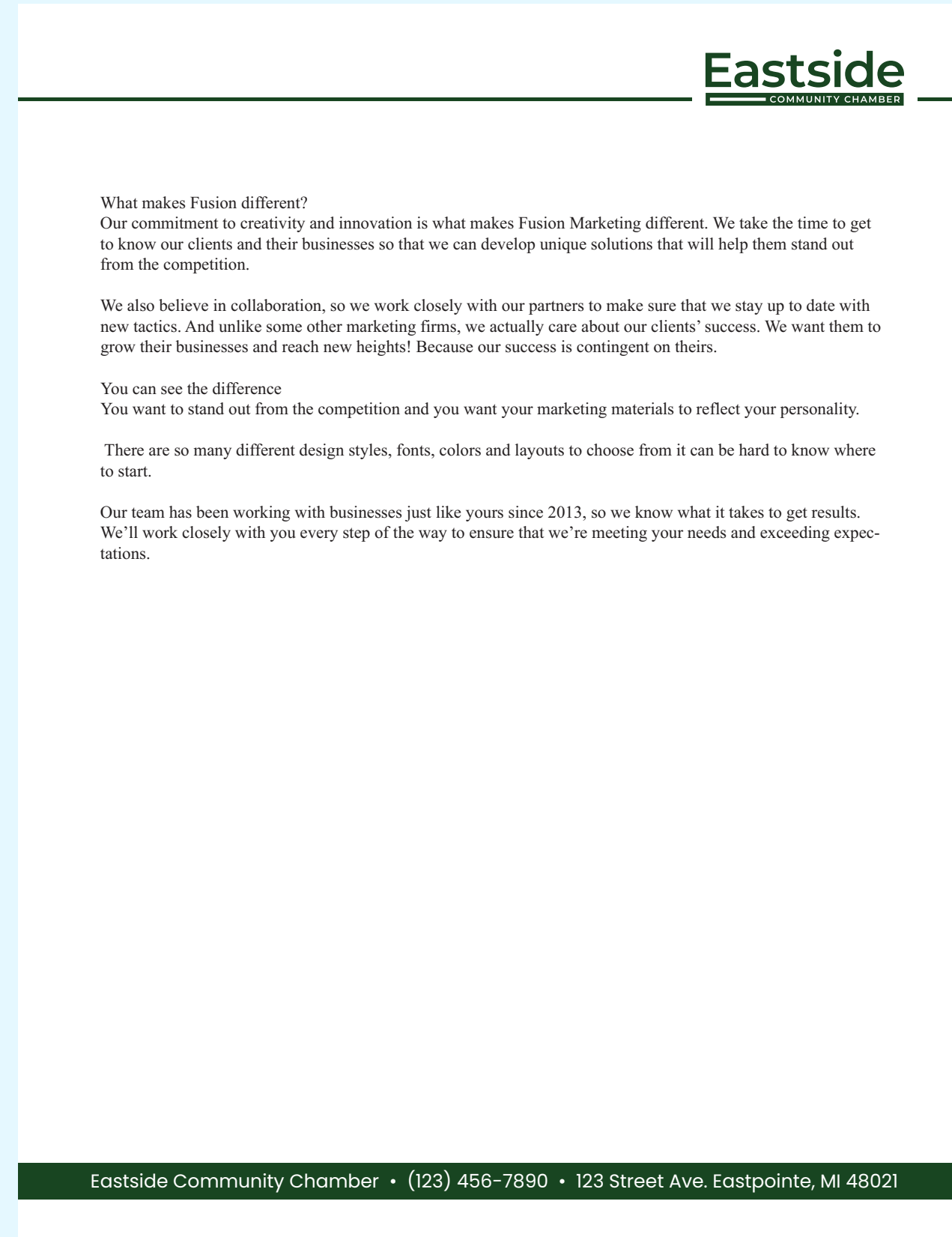
028. On Social Media

024

On The Page

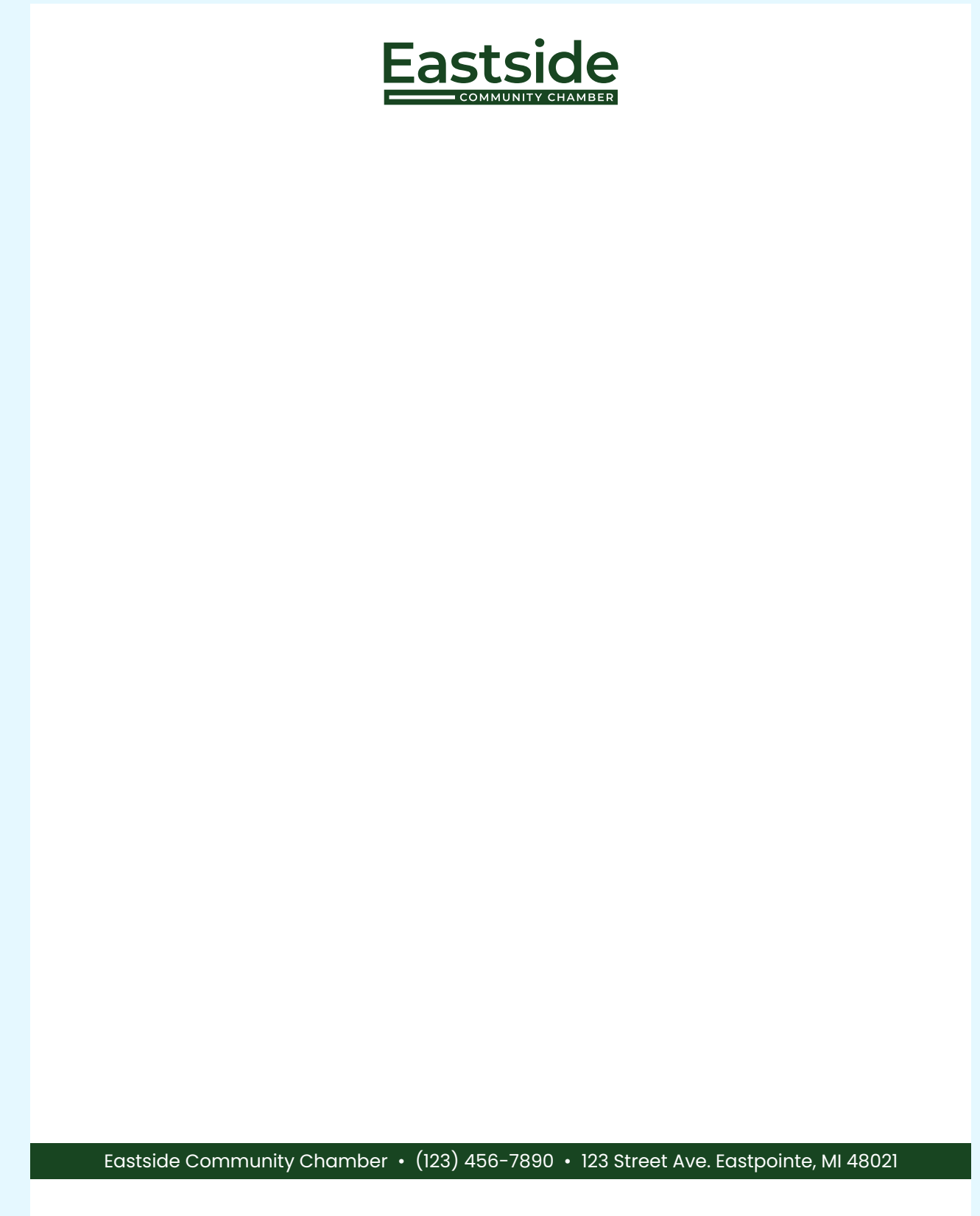
Place the logo right-aligned on the page. If this space is not available, the logo belongs in the top center of the page.

Placement



PREFERRED

Align the logo to the top-right of the page. The primary lockup looks best when right-aligned.



ALTERNATE OPTIONS

If the layout requires a centered placement, you can use a slightly larger logo. Please ensure there is enough white space for breathing.

025

As Signage

When used on the exterior of the building, signage should follow the same placement as other touch points.

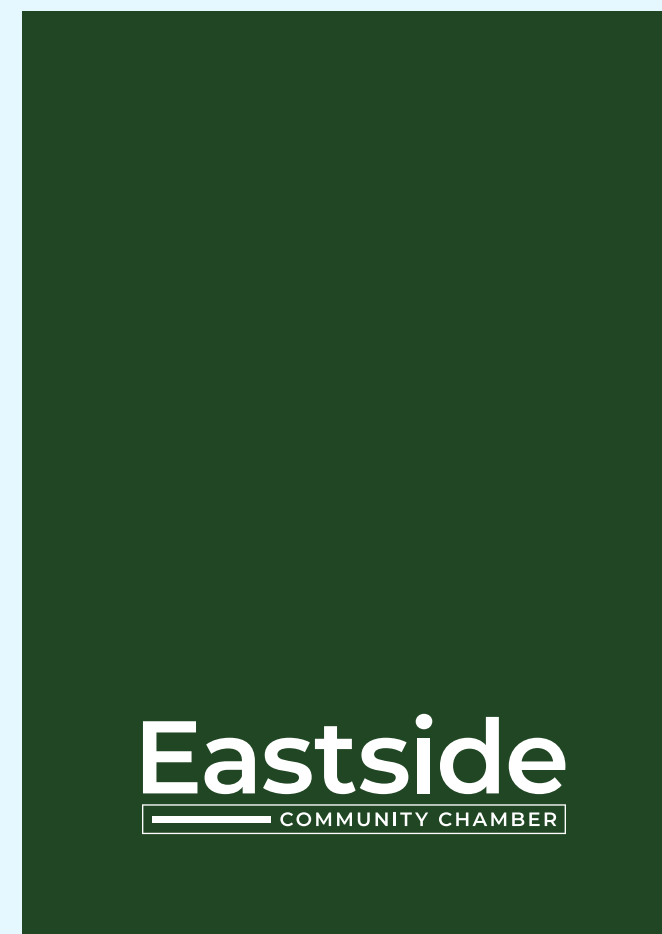
If manufactured signs are required, place the logo on the sign symmetrically (either horizontally or vertically).

Placement



HORIZONTAL POSITION

Align the logo in the center of a rectangular hanging sign to maintain symmetry.



VERTICAL POSITION

Align the logo in the lower center of a vertical rectangular hanging sign to maintain symmetry.



On Merchandise

When you're putting our logo on polos, awards, or other chamber items, placement makes a real difference in how professional we look when representing our members.

Center the logo whenever you can - it usually looks the most polished.

Every item is different, so use the examples shown here as your starting point. The goal is making sure people immediately recognize the chamber while keeping everything looking sharp and professional.



GARMENTS

Hunter green performance polo shirts with Madeira 1001 - White embroidered left chest.

METAL NAMETAG

Nametag with engraved logo. Consult with the decorator to make sure lettering will hold up at smaller sizes.

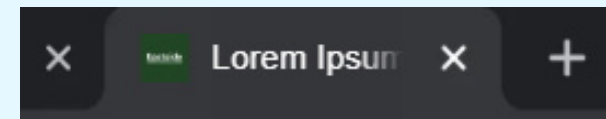


Placement

027

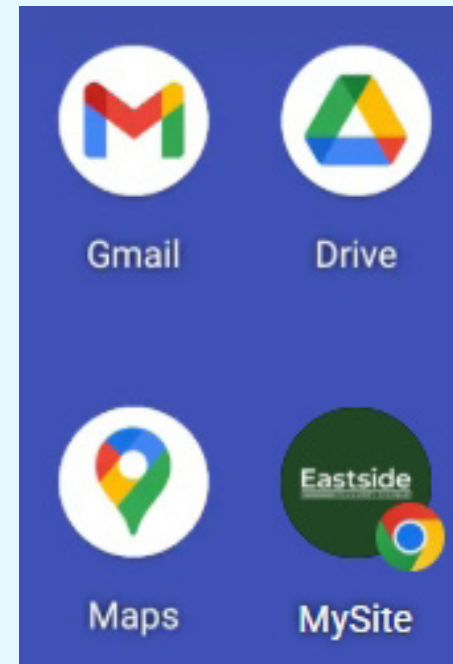
On the Web

On the Eastside Community Chamber website, the logo will be placed in the upper left-hand corner of the navigation bar. Do not center the logo on screen unless it is a small screen.



FAVICON

Our favicon—a 32px x 32px icon that is displayed in the browser next to the url.



DEVICE ICON

If our website is saved as a bookmark on the home screen of some mobile devices, this graphic will be displayed. Default size is 192px x 192px.



Placement

028

On Social Media

Our logo works perfectly as our social media profile picture across Facebook, LinkedIn, and Instagram. The clean design stays readable even when it's tiny in someone's feed - which matters when you're trying to catch the attention of busy business owners scrolling through updates.

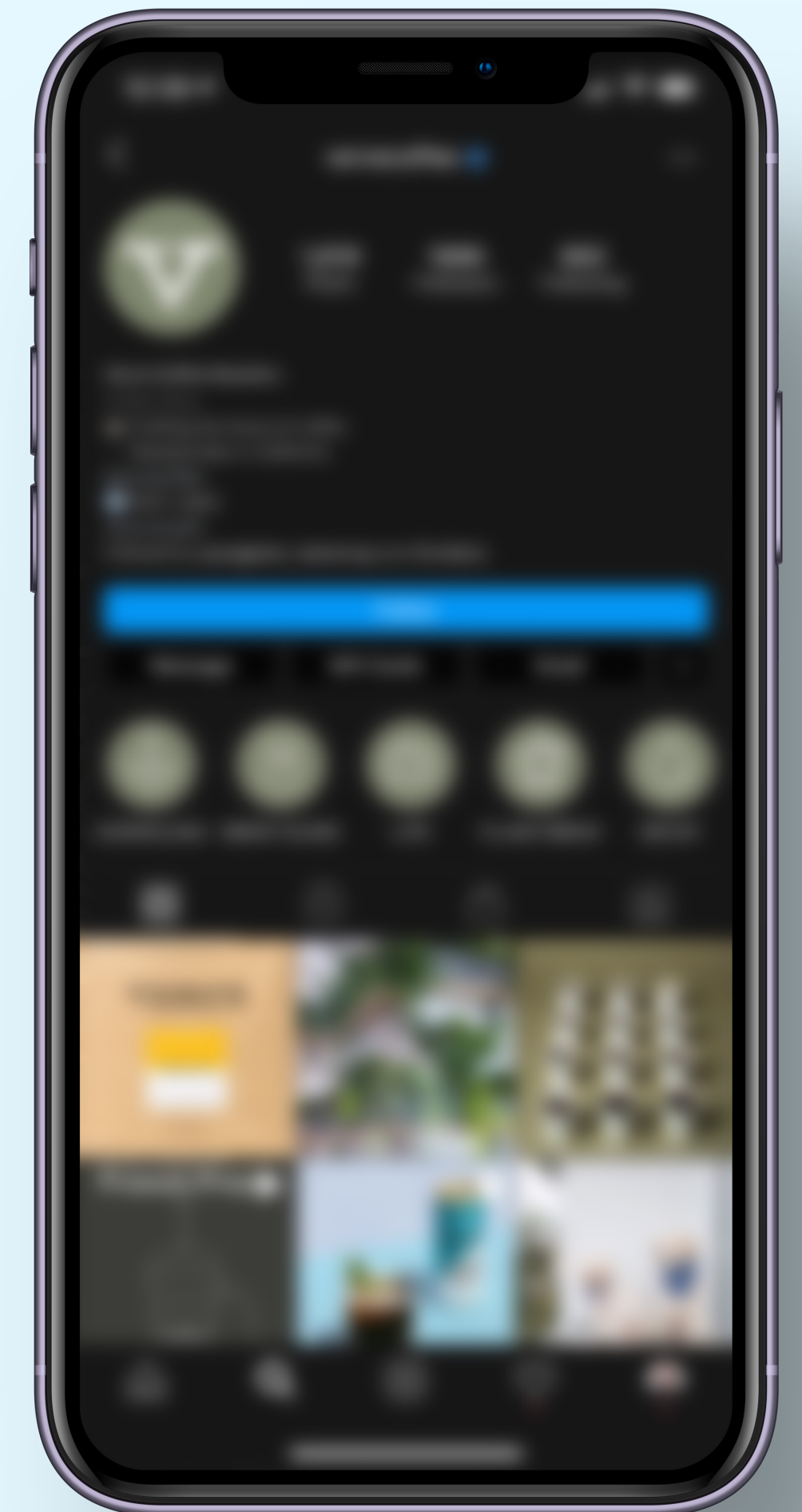
We've created one avatar file that automatically works whether the platform shows it as a square or crops it into a circle. No matter how it displays, businesses can easily spot us in their social feeds and know they're getting reliable chamber information.

Always use the official avatar file we provide rather than trying to resize other versions - it's specifically designed to look sharp at small sizes and maintain that professional chamber appearance our members expect.

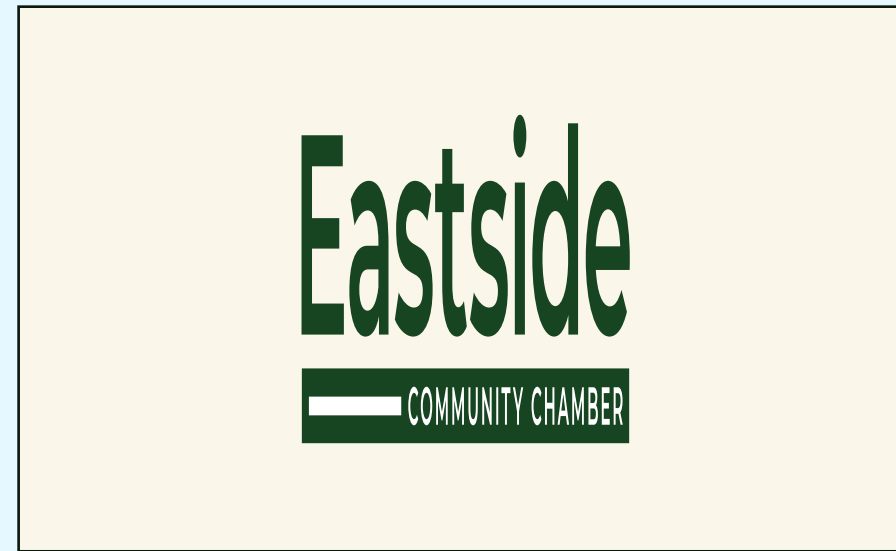


ICON AVATAR

*Preferred avatar for use on all platforms.
All approved color combinations may be used.*



Common Errors



Do not stretch, squash, skew, or distort the logo in any way.



Do not edit the logo color, use an off-brand color, or reduce the logo opacity.



Do not add graphic effects to the logo, including drop shadows.



Do not place the logo on a low contrast images or busy photographs.



Do not change the layout or relationship between logo elements.



Do not encroach on the required clear space surrounding the logo.

Note: This is not a comprehensive list of errors. These are simply the most common or egregious errors.

04 BRAND COLORS

From Community
Roots to Professional
Growth: Our Color
Palette.

Our brand colors reflect the perfect balance between deep community roots and forward-looking business growth.

These colors are fundamental to our brand identity and help create consistent recognition across all our touchpoints. They work together to communicate both the professional credibility our members expect and the approachable warmth that makes new businesses feel welcome from day one.

Our signature green honors our community heritage while representing the organic growth that happens when neighbors support neighbors in business. The supporting colors ensure our materials always feel both trustworthy and accessible.

The following guidelines ensure our color palette maintains its impact and recognition throughout southeastern Macomb County.

Page 31

Primary Palette

Page 32

Black and White

Page 34

Approved Pairings

Dark Pastel Green

#224624

$R = 34, G = 70, B = 36$

$H = 123, S = 51, B = 27$

$H = 123, S = 35\%, L = 20\%$

$C = 81, M = 45, Y = 94, K = 51$

$L = 26, A = -20, B = 16$

PANTONE 2411 C

PANTONE 2411 U

Ash gray

#A2B0A0

$R = 162, G = 176, B = 160$

$H = 113, S = 9, B = 69$

$H = 113, S = 9\%, L = 66\%$

$C = 39, M = 22, Y = 38, K = 0$

$L = 70, A = -8, B = 6$

PANTONE 5645 C

PANTONE 4190 U

Cadet gray

#98B0B9

$R = 152, G = 176, B = 185$

$H = 196, S = 18, B = 73$

$H = 196, S = 19\%, L = 66\%$

$C = 42, M = 22, Y = 22, K = 0$

$L = 70, A = -8, B = -8$

PANTONE 5503 C

PANTONE 2177 U

Indigo dye

#04465F

$R = 4, G = 70, B = 95$

$H = 196, S = 96, B = 37$

$H = 196, S = 92\%, L = 19\%$

$C = 97, M = 67, Y = 43, K = 29$

$L = 27, A = -13, B = -21$

PANTONE 4160 C

PANTONE 3155 U

Gold (metallic)

#D5B656

$R = 213, G = 182, B = 86$

$H = 45, S = 60, B = 84$

$H = 45, S = 60\%, L = 59\%$

$C = 18, M = 25, Y = 79, K = 0$

$L = 76, A = 3, B = 51$

PANTONE 4018 C

PANTONE 4016 U

Primary Color Palette

Our colors help people immediately recognize chamber materials and trust that they're getting reliable business information from us.

Stick with the colors shown in this guide - they work together to create that professional-but-approachable feeling our members expect when we're representing them in the community.

For printed materials, using Pantone colors gives you the most accurate match, especially on quality paper stock. If that's not in your budget, just do your best to match the colors closely. The goal is making sure our materials look as professional as the work we're doing for businesses in south Macomb.

Using White and Black

Our black and white tones help create clean, readable materials that look professional whether you're posting on social media or printing formal letters to the city manager.

These slightly softer tones work better than stark black and white - they're easier on the eyes and give our materials that polished-but-approachable feeling our members expect.

Use plenty of white space in your layouts. It helps busy business owners quickly scan for the information they need, whether that's event details, deadlines, or contact information.

The combination creates great contrast for readable text while keeping everything looking clean and professional - exactly what you want when you're representing the chamber community.

Floral White

#FBF6EB

R = 251, G = 246, B = 235

H = 41, S = 6, B = 98

H = 41, S = 67%, L = 95%

C = 1, M = 2, Y = 7, K = 0

L = 97, A = 0, B = 6

PANTONE N/A

PANTONE N/A

Columbia Blue

#CCECFD

R = 204, G = 236, B = 252

H = 200, S = 19, B = 99

H = 200, S = 89%, L = 89%

C = 18, M = 0, Y = 0, K = 0

L = 91, A = -9, B = -12

PANTONE 5503 C

PANTONE 2177 U

Eerie Black

#111D12

R = 17, G = 29, B = 18

H = 125, S = 41, B = 11

H = 125, S = 26%, L = 9%

C = 75, M = 58, Y = 74, K = 80

L = 9, A = -8, B = 5

PANTONE Black 6 C

PANTONE 5463 U

033

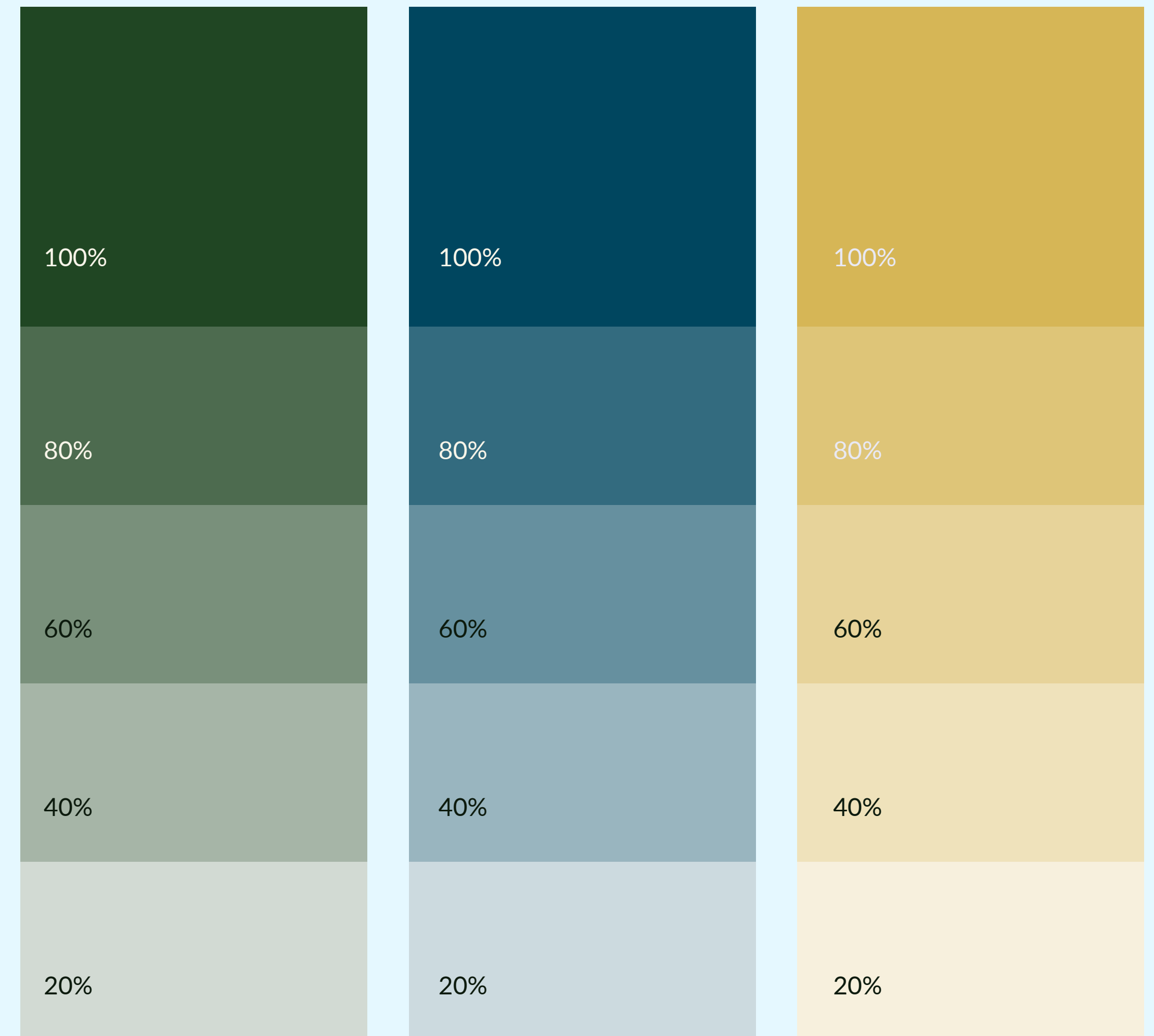
Using Tints

We stick with our full-strength brand colors most of the time, but lighter versions work well for things like website buttons or background elements where you need something more subtle.

When you do use lighter versions, keep them readable - anything too light will need dark text on top of it so people can actually read what you're sharing.

The key is making sure chamber materials always look clean and professional, whether you're using our full green or a lighter shade for web backgrounds.

Colors



Approved Pairings



Indigo Dye text with full-color logo on Floral White background. Excellent for letterheads and direct mail.



Eerie Black text with black logo on Columbia Blue background. Nice alternative layout on website.



Floral White text with white logo on Eerie Black background. Perfect for tablecloths and website footers.



Gold text with white logo on Cal Poly Green background. Ideal for branded goods with a strong call to action.

Our color combinations work together to help busy business owners quickly find the information they need.

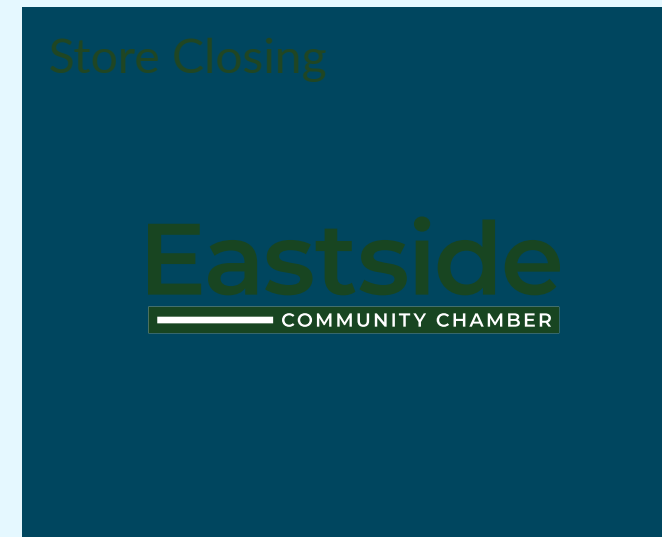
Choose combinations that keep your content clear and easy to read. The goal is making sure chamber materials look professional while helping members get what they need fast.

035

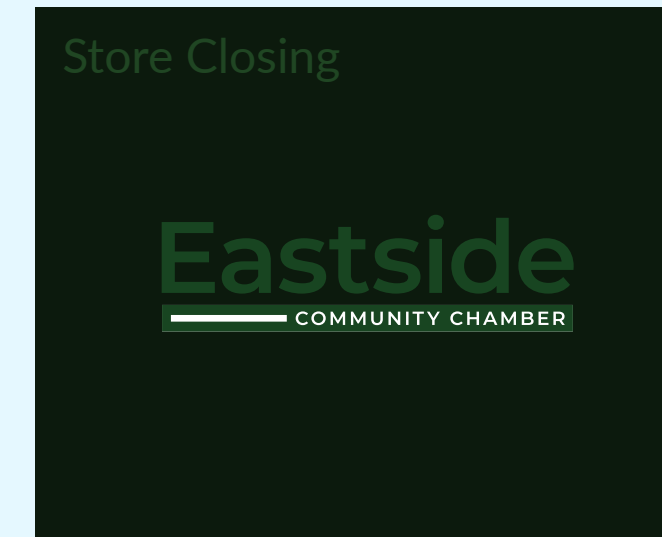
Ensure Visibility

Everyone should be able to easily read what we write and see what we're sharing. When chamber materials are easy to read, we make it easier for businesses to connect with the opportunities and resources that can help them grow.

Common Errors



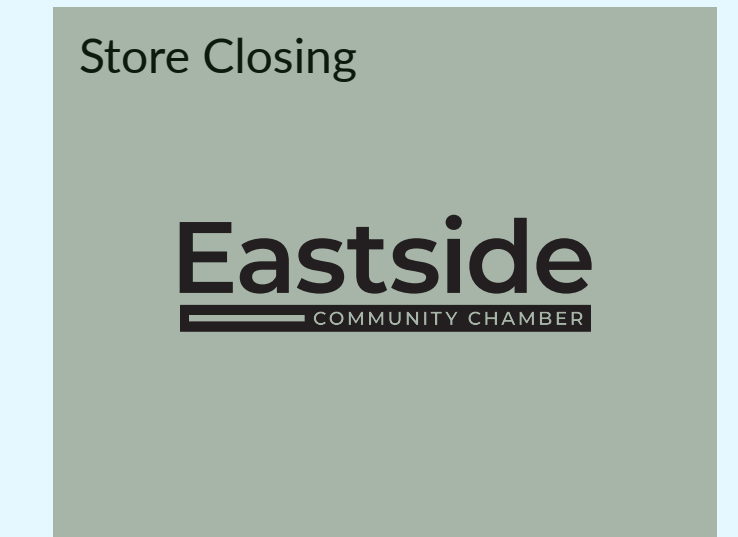
Do not print Cal Poly Green on Indigo Dye. There is not enough contrast.



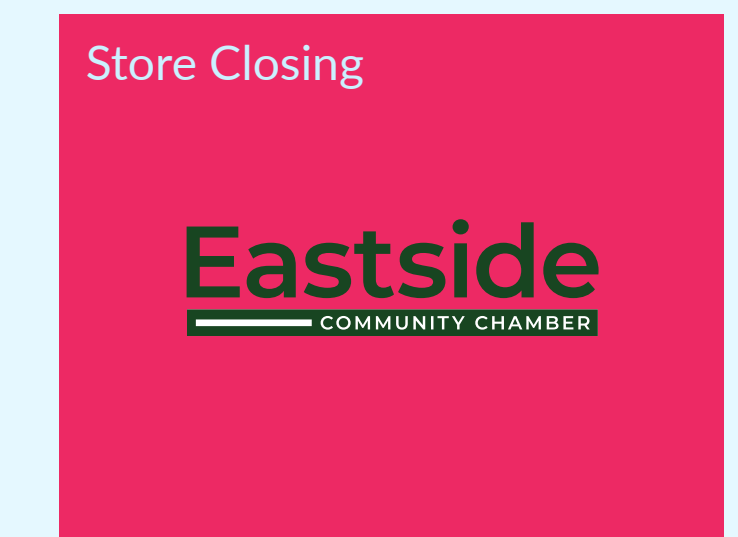
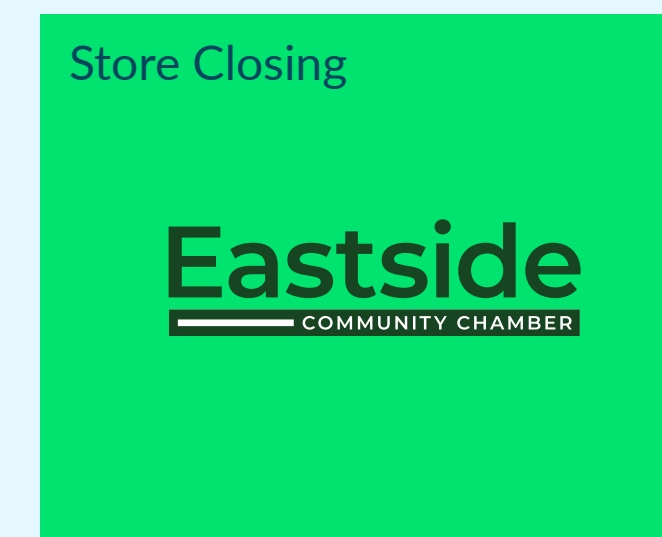
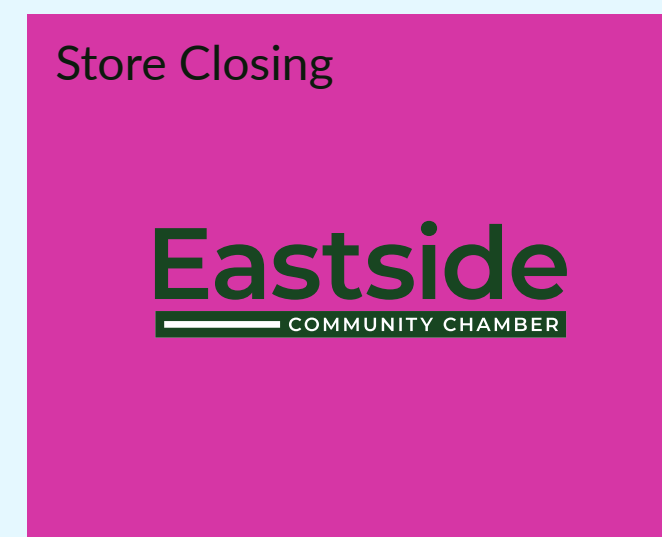
Do not combine Cal Poly Green and Eerie Black. The values are too dark to read.



Do not change or adjust our colors in any way. Consistency in color is vital to brand recognition.



Do not use tints as primary colors. They should be reserved for effects and secondary tones in illustration.



Do not use off-brand colors, especially in combination with approved brand colors.

05

TYPOGRAPHY

Clear communication
builds stronger
connections.

Our fonts work for everything we do - professional enough when we're writing formal letters to city council, friendly enough when we're creating name tags for Coffee & Connections.

This section shows you which fonts to use and how to create materials that help our business community look sharp and stay connected.

Stick with the fonts listed here - they keep our materials looking consistent and professional, which helps maintain the trust our 250+ members have placed in us when we represent them in the community.

Page 37

Primary Typeface

Page 41

Using Type

Page 42

Digital Type

037

POPPINS

The typeface we chose for all brand headers.

Friendly curves that feel approachable yet confident

We picked Poppins because it gets the job done without getting in the way. It's clean enough for our formal communications with city officials, but it doesn't make small business owners feel like they need a business degree to read our newsletters. The rounded edges give it a welcoming feel that matches how we actually treat people when they walk through our doors - professional, but never stuffy. Most importantly, it works across everything we do, from quick social media posts about ribbon cuttings to State of the City invitations.

ACCEPTABLE ALTERNATIVES

Poppins Medium should be used for all headers. In rare circumstances, however, we recognize it is not realistic to use our primary font choice. In which case, system default sans-serif fonts should be used: Helvetica and Arial, respectively.

Note: this should not occur frequently.

038

Hierarchy and Weight

Poppins is a geometric sans-serif typeface created by Indian Type Foundry, with Devanagari characters by Ninad Kale and Latin letters by Jonny Pinhorn. This internationalist font supports both writing systems and features pure geometric construction based on circles, with nearly monolinear letterforms and optical corrections for even typographic color. The Devanagari design was groundbreaking as the first in its genre with multiple weights when published in 2015, while the Latin glyphs take a more constructed, rationalist approach than typical geometric fonts.

Weights

Poppins Medium
 aåbcçdðeéffghiîjklmµnñoøpqærstuüvwxyz
 AÅÂBCÇDEFGHIÍJKLMNOØÓÔÒPQRSTUVWXYZ
 0123456789°(.,'""-;:;!)?&©°π®†≈◇™£¢∞§•°°

Poppins SemiBold
 aåbcçdðeéffghiîjklmµnñoøpqærstuüvwxyz
 AÅÂBCÇDEFGHIÍJKLMNOØÓÔÒPQRSTUVWXYZ
 0123456789°(.,'""-;:;!)?&©°π®†≈◇™£¢∞§•°°

Poppins Bold
 aåbcçdðeéffghiîjklmµnñoøpqærstuüvwxyz
 AÅÂBCÇDEFGHIÍJKLMNOØÓÔÒPQRSTUVWXYZ
 0123456789°(.,'""-;:;!)?&©°π®†≈◇™£¢∞§•°°

Poppins ExtraBold
 aåbcçdðeéffghiîjklmµnñoøpqærstuüvwxyz
 AÅÂBCÇDEFGHIÍJKLMNOØÓÔÒPQRSTUVWXYZ
 0123456789°(.,'""-;:;!)?&©°π®†≈◇™£¢∞§•°°

LATO

The typeface we chose for all body text.

Approachable and highly readable

We chose Lato because it supports the way we actually work - when you're reading about grant opportunities or government updates in our newsletter, the font gets out of the way so you can focus on the information that might help your business grow.

But when you see our materials at a networking event or government meeting, it still feels approachable enough that you know we're the kind of chamber that actually cares.

ACCEPTABLE ALTERNATIVES

Open Sans should be used for all body text. In rare circumstances, system-default san-serif fonts, such as Helvetica and Arial, can be used as appropriate replacements.

Note: this should not occur frequently.

Hierarchy and Weight

Lato means “Summer” in Polish and was created in 2010 by Warsaw-based designer Łukasz Dziedzic. Originally designed for a corporate client, it became publicly available when they chose a different direction.

Dziedzic carefully balanced creating a typeface that appears “transparent” in body text while displaying character at larger sizes. The design combines classical proportions with contemporary sleekness, featuring semi-rounded details that feel warm while maintaining structural stability. As Dziedzic described it: “Serious but friendly, with the feeling of the Summer.”

Weights

Lato Regular
 aābcçdðeéffghiîjklmµnñoøpqaerstuüvwxyz
 AĀÂBCÇDEFGHIÍJKLMNOØÓÔÒPQRSTUVWXYZ
 0123456789°(.,'”-;:;!)?&©´°π®†≈◇™£¢∞§●ªº

Lato SemiBold
 aābcçdðeéffghiîjklmµnñoøpqaerstuüvwxyz
 AĀÂBCÇDEFGHIÍJKLMNOØÓÔÒPQRSTUVWXYZ
 0123456789°(.,'”-;:;!)?&©´°π®†≈◇™£¢∞§●ªº

Lato Bold
 aābcçdðeéffghiîjklmµnñoøpqaerstuüvwxyz
 AĀÂBCÇDEFGHIÍJKLMNOØÓÔÒPQRSTUVWXYZ
 0123456789°(.,'”-;:;!)?&©´°π®†≈◇™£¢∞§●ªº

Lato ExtraBold
 aābcçdðeéffghiîjklmµnñoøpqaerstuüvwxyz
 AĀÂBCÇDEFGHIÍJKLMNOØÓÔÒPQRSTUVWXYZ
 0123456789°(.,'”-;:;!)?&©´°π®†≈◇™£¢∞§●ªº

041

Typography That Works

These guidelines help busy business owners quickly find what they need in our materials, whether that’s event details, deadlines, or contact information.

The goal is (you guessed it) clear communication that helps our members succeed. If following these guidelines perfectly gets in the way of that, skip the guidelines and focus on clarity - that’s always the right choice for chamber materials.

Using Type

01

Give Room to Breathe

Networking conversations need space to develop naturally. Use generous margins and thoughtful spacing to keep information **approachable rather than overwhelming**. Let each piece of content have room to make its point - whether it’s grant deadlines or networking details at City Hall.

03

Scale With Purpose

Use size changes thoughtfully to guide rather than overwhelm. Headers should **lead members through content naturally**, avoiding dramatic size jumps that make information feel intimidating. Create **clear hierarchy** that helps business owners navigate information easily, from quick event updates to detailed advocacy reports.

05

Mobile-First Approach

Ensure typography works across all devices our members use. Text **must remain readable** whether someone’s checking our newsletter on their phone during lunch or reviewing advocacy updates on their computer. **Consider how content scales** and maintains accessibility at every size.

02

Keep It Conversational

Align text to the left to maintain our neighbor-to-neighbor tone. While centered text works for event titles or announcements, avoid justified text that can feel rigid or overly formal. This helps maintain the **friendly, accessible feeling** we want our materials to have when members encounter them.

04

Strategic Emphasis

Combine regular and bold weights purposefully to **highlight key information** and deadlines. Avoid light weights that reduce readability - our goal is helping busy business owners **quickly find what matters most**, whether it’s registration deadlines or government meeting updates.

Heading One

USAGE

- Page Headings
- Major Section Headings
- Emphasized Words

SPECIFICS

Font: Poppins Medium
 Size: 60px
 Bottom Margin: 72px

Heading Two

USAGE

- Section Headings
- Blog Body Headings
- Product Headings

SPECIFICS

Font: Poppins Medium
 Size: 48px
 Bottom Margin: 60px

Heading Three

USAGE

- Sub Headings
- Call To Action Headings
- Blog Sub Headings

SPECIFICS

Font: Poppins Medium
 Size: 36px
 Bottom Margin: 48px

Heading Four

USAGE

- Minor Headings
- Table Labels
- Sub-Sub Headings

SPECIFICS

Font: Poppins Medium
 Size: 30px
 Bottom Margin: 36px

042

Website Headings

These proportions guide members naturally through our content, from event announcements to actionable resources.

Different applications need adjustments - outdoor banners require larger text, business cards need smaller sizing. We maintain proper structure so content works well online and helps members find what they need.

Digital Type

Body Text

Our typographic specifications prioritize clear readability across all screens while handling complex information elegantly.

From body text to block quotes, these settings ensure consistent legibility in both data-rich layouts and standard content.

Each measurement is optimized for digital display, maintaining clarity at any viewport size.

Digital Type

PARAGRAPH

Weight: Lato Regular
Size: 16px
Line Height: 24px
Color: Eerie Black
Bottom Margin: 16px

STRONG OR BOLD

Weight: Lato Bold

BLOCK QUOTE

Size: 24px
Line Height: 32px
Margins: 24px, 0
Padding: 0, 0, 0, 32px
Border Left: 2px Cal Poly Green

TEXT LINKS

Weight: Lato Medium
Color: #0070E0
No Underline

Max Width: 680px

Omnimus cuscilit que ea volesto et, sitatur minum rae. Et expel inctae rerum ea que omnima consedit maio conet, venimaximi, corepel iquunt volorpos quam, si quos intiusciate sitas millabo reicita tiissimus explantecab imet doluptati delit, sequiandit, aperfernam, officiisti dolorerate rerchil eaquassequid ut dolendit aciet officiatur am debis sum simporem nit, ut ut fuga. At fugit dent, suntur, consenim ad undae. Necta cus quodior iandund andionsed ut remque sinctotatur amus.

Aximo quis veni dolupta spiet, sit harunto eum illor arumquas et aut pliquae necum liquam quam fugit quam **enecus, sundiam, odit laboreptas** qui aci cus, omnia qui doluptam in coreribus ellaccus.

Dolut venis pre aboreri berions edicius doluptat rehendi omnihicitas quasperum ex esed magnatur magniet acerio con re doluptate sum iume vendi que repudae ctibus dero occae venim si ilique eum numet accae delestrume officia inti

Met prepudi piderovid estio magnat adit offictet as aut dolori acerspedis

Dolorro videnis poresequi doluptat liasita tincium debit, seque landae ligenda musdae verum haria doluptassi sendera velliugas dolla quatur, ut et postisquasin necuscipsam volesci mendae et inctem eos sundi reptaquia porepudio inctem quatio molectasped molorpos esci nimet odi doluptatur, nulpa porum.

Quatia dolum aliquae es asped es aliquam, qui **ducimus andunte volorendam** ressitempos corrum ratur? Harita sequam inctotote voluptisit veni doloria.

Lists

Clear list formatting helps break down complex information into manageable pieces. These settings ensure consistency across our digital platforms while maintaining optimal readability for both technical and general content.

Styling for both ordered lists (ol) and unordered lists can be found on this page.

Ordered List (ol)

01. North America
02. Los Angeles, CA
03. New York City, NY
04. Boston, MA
05. Europe
06. London, UK
07. Rome, IT
08. Paris, FR

Unordered List (ul)

- North America
- Los Angeles, CA
- New York City, NY
- Boston, MA
- Europe
- London, UK
- Rome, IT
- Paris, FR

SPECIFICS

Weight: Lato Regular

Size: 16px

Line Height: 19px

Color: Eerie Black

Indents: 40px

SPECIFICS

Weight: Lato Regular

Size: 16px

Line Height: 19px

Color: Eerie Black

Indents: 24px

Bullet: round bullet (ALT+7)

Common Errors

INCORRECT USAGE

Omnimus cuscilit que ea volesto et, sitatur minum rae. Et expel inctae rerum ea que omnima consedit maio

Do not use unauthorized fonts or typefaces. The only exception is stylized merchandise or illustrations on a case-by-case basis.

No t good, nope.

Omnimus cuscilit que ea volesto et, sitatur minum rae. Et expel inctae rerum ea que omnima consedit maio conet, venimaximi, corepel iduunt yolorpos quam, si quos intusciate sitas millabo reicita tilssimus

Keep tracking, kerning, and leading reasonable and legible. Do not stray far from the examples in this guide.

Not For Us

Omnimus cuscilit que ea volesto et, sitatur minum rae. Et expel inctae rerum ea que omnima consedit

Do not use centered or completely justified alignment for multi-line text. There are no exceptions.

Incorrect Spacing

Note: This is not a comprehensive list of errors. It is simply the most common or egregious.

Do not stretch, squish, or otherwise mangle typography. Use the appropriate weight instead.

Too Much Stroke

Omnimus cuscilit que ea volesto et, sitatur minum rae. Et expel inctae

Do not use a stroke or outline on typography. Also avoid using a drop shadow on typography at all costs.

Improper Alignment

Omnimus cuscilit que ea volesto et, sitatur minum rae. Et expel inctae

Do not use typography on any angle other than 0° or 90°. Our typography should always read down if 90°.

06 VISUAL STYLE

Building blocks
for community-
focused materials

While our logo, colors, and fonts create the foundation of our brand, they're just the starting point for connecting with local business owners.

This section covers the visual elements that help our materials feel authentic and welcoming

Page 47

Iconography

Page 48

Shapes

Page 50

Textures

ANSWERS



AWARDS



CHAMBER DISCOUNTS



OPPORTUNITIES



MEMBER ONLY EVENTS



AUTOMATION



047

NETWORKING



RIBBON CUTTINGS



FIRST TO KNOW



QUESTIONS



SMALL BUSINESSES



SUPPORT



ADOBE STOCK FILE #314384640

Iconography

Our icon system helps busy business owners quickly find what they need, whether it's networking opportunities, member discounts, or regulation updates. Each icon uses clean lines and familiar shapes that work just as well on monthly mailers as they do on our social posts.

These icons represent the real services our members count on - from the handshake that symbolizes genuine business relationships to the calendar that marks member-only events. When we need new icons, we keep them simple and

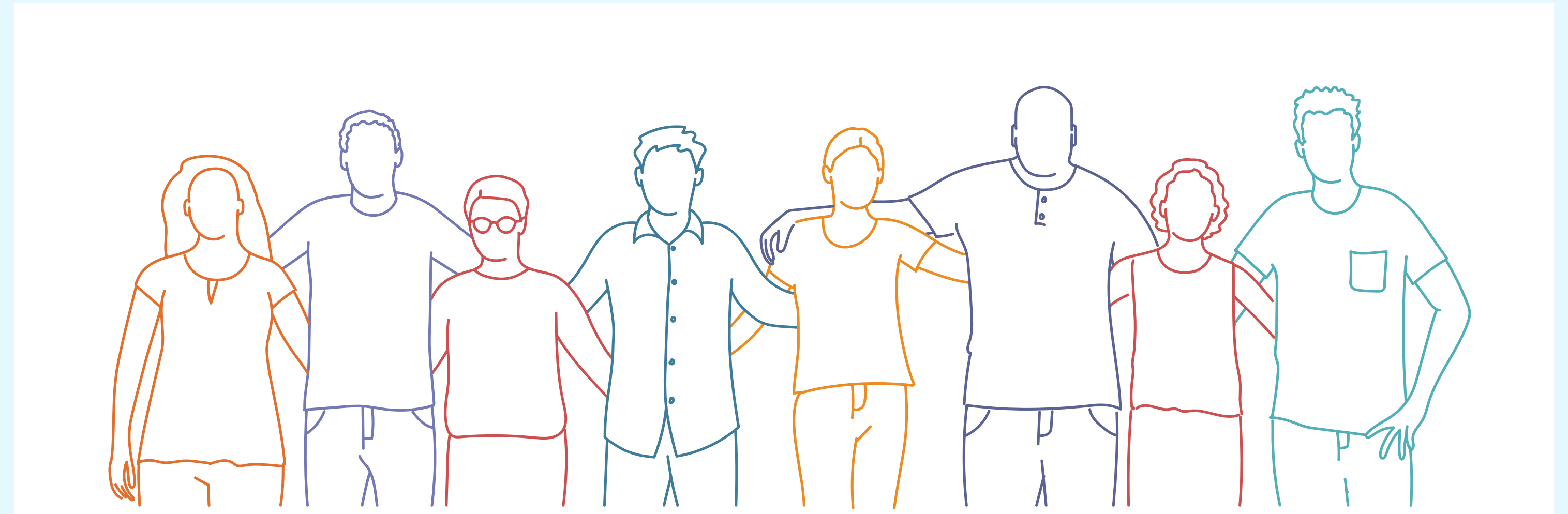
immediately recognizable, using our soft, rounded corners to maintain visual consistency.

Icons should support our content without overwhelming it. Give them space to breathe in layouts, and keep sizing consistent so members can navigate information intuitively. Whether someone's checking our newsletter on their phone or scanning an event banner across the room, these visual cues help them connect with exactly what their business needs.

Shapes

These human silhouettes reflect the real heart of what we do - connecting actual people in our business community. Rather than using generic geometric shapes or corporate symbols, we choose illustrations that show the diverse mix of business owners, government officials, and community members who make southeastern Macomb County's economy thrive.

The clean, outline style keeps the focus on connection and collaboration without getting caught up in unnecessary details. These figures work whether we're creating materials about our scholarship program, member networking events, or government relations meetings.



ABSTRACT ELEMENTS

Simple line patterns like these connecting paths create visual movement in our materials while keeping information easy to follow. The clean geometry reflects how we approach chamber work - structured enough to get results, but flexible enough to adapt to our members' unique needs.

Elements

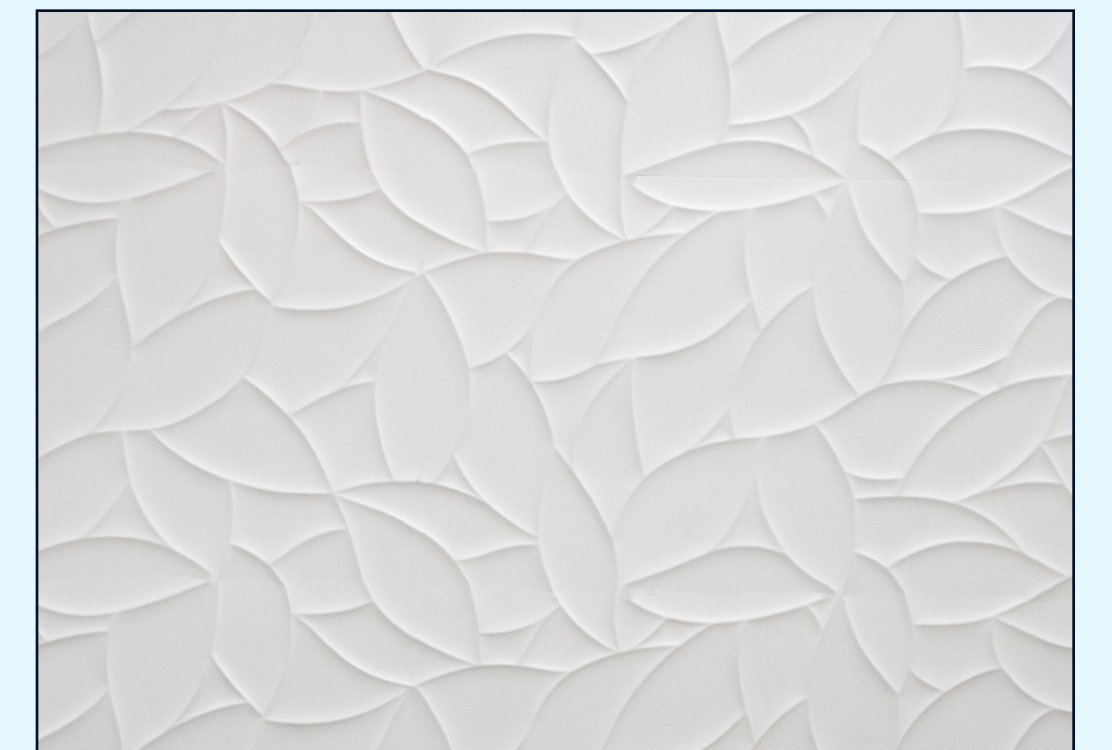
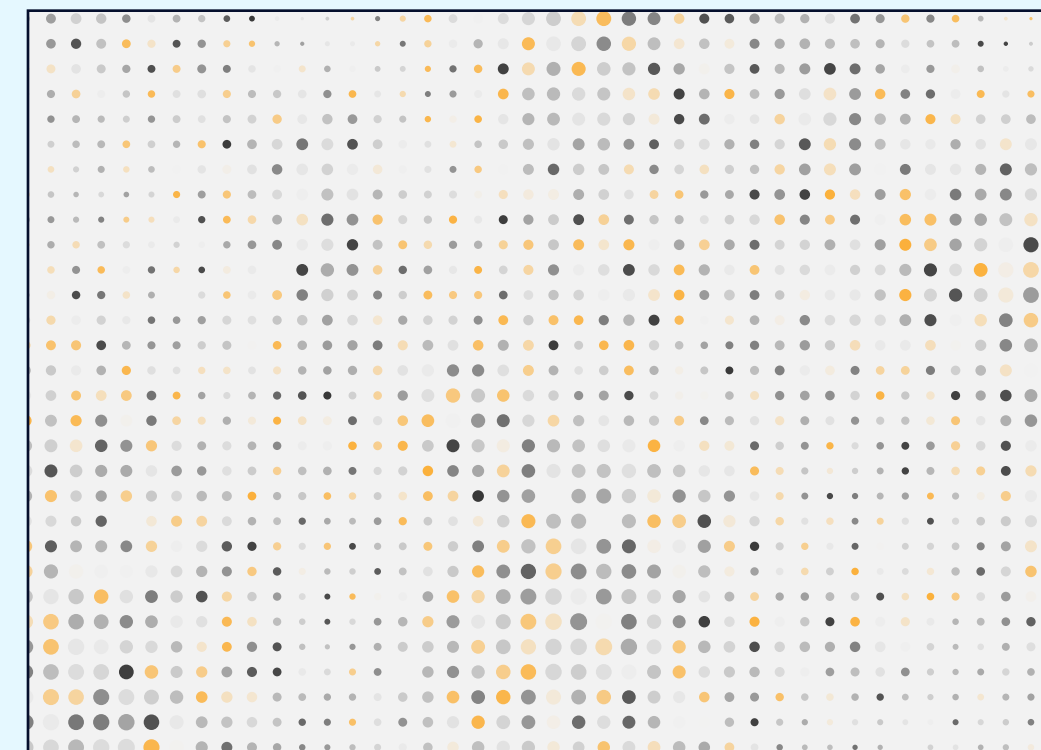
Patterns

Our patterns draw inspiration from the connections we help create every day. These represent the pathways between businesses at networking events, the street maps that connect our member locations, and the relationships that strengthen our entire community.

These visual elements reflect both the structured support we provide and the organic growth that happens when neighbors help neighbors succeed:

- **Connection lines** suggest the pathways we create when networking
- **Community maps** represent our commitment to help strengthen our region
- **Scattered dots** show individual businesses coming together to form something bigger
- **Flowing curves** reflect the natural relationships that develop through authentic chamber interactions

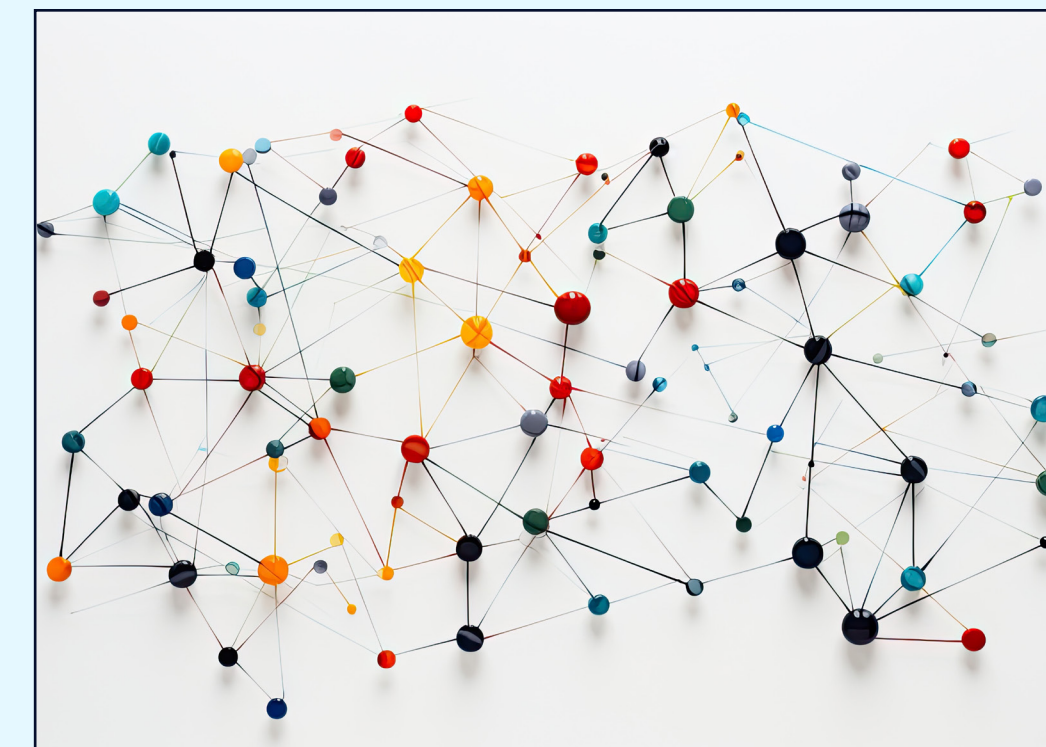
Each pattern works as a subtle background element, adding visual interest without overwhelming the primary content. When using these patterns, apply them sparingly and with purpose - they should enhance understanding of our community-building mission rather than distract from it



Textures

Our textural elements create immersive environments that bring our community stories to life. These carefully chosen textures reflect the structured beauty found in both business connections and natural growth. Each texture serves to enrich our communications and presentation materials with depth and meaning.

These textures are designed for high-impact moments and environments where we want to create atmosphere and reinforce our brand identity. Think big presentations, major announcements, and spaces where we're making our strongest impression, like office walls and bookshelves.



SOURCES

TOP LEFT: GLASS WINDOWS BY JAMESTEOHART

TOP RIGHT: WEAVE TOGETHER BY JOHN

BOTTOM LEFT: ABSTRACT NETWORK CONNECTION BY DAPPA

BOTTOM RIGHT: TEXTURED LEAF OF THE PLANT BY SKIF

Elements

07 PHOTOGRAPHY

The Heart of Our Community

Photography captures the human side of business - the moments of discovery, understanding, and growth that define our work. Our images move past traditional corporate visuals to show authentic interactions and genuine community connections.

This section guides our photographic approach through three key elements: the genuine tone that makes our brand approachable, the thoughtful framing that showcases real people doing real work, and the compositions that highlight learning and collaboration. Together, these create a visual language that reflects our commitment to making business relationships accessible and meaningful.

Page 52

Overall Tone

Page 53

Framing

Page 54

Composition

052

Capturing Real Connections

Natural moments of connection and collaboration define our photographic approach. We focus on genuine interactions between business owners, community members, and local government - people actively networking, working through challenges, or celebrating shared achievements. The imagery should feel welcoming and accessible, never staged or artificially corporate.

Key elements to maintain this tone:

- Natural lighting that creates warmth without harsh shadows
- Conversational moments that show authentic engagement
- Diverse business environments that feel lived-in, not sterile
- Focus on the process of building relationships, not just end results
- Capture natural, in the moment interactions
- Include realistic details like coffee cups, handwritten notes, or collaborative tools

While we prefer original photography, when stock images are necessary, select those that maintain this authentic, approachable tone. Avoid overly polished or artificially staged scenarios.

Tone



053

Focus on Real Growth

Our framing invites viewers into authentic business moments, using thoughtful angles that create visual interest while maintaining genuine connection. Whether capturing networking conversations from above, eye-level collaboration, or environmental shots that show context, each frame should help viewers imagine themselves in the room.

Higher and lower angles add dimension and avoid flat, generic event coverage. We focus on fewer, more intentional shots rather than documenting every moment. Mid-range compositions include meaningful environmental context - the coffee shop atmosphere, the working meeting space, the grand opening - that tells the complete story.

By thoughtfully framing each scene with varied perspectives, we create images that feel engaging and immersive rather than generic event photography. These carefully composed shots should draw viewers in and make chamber membership feel accessible and inviting.

Framing



054

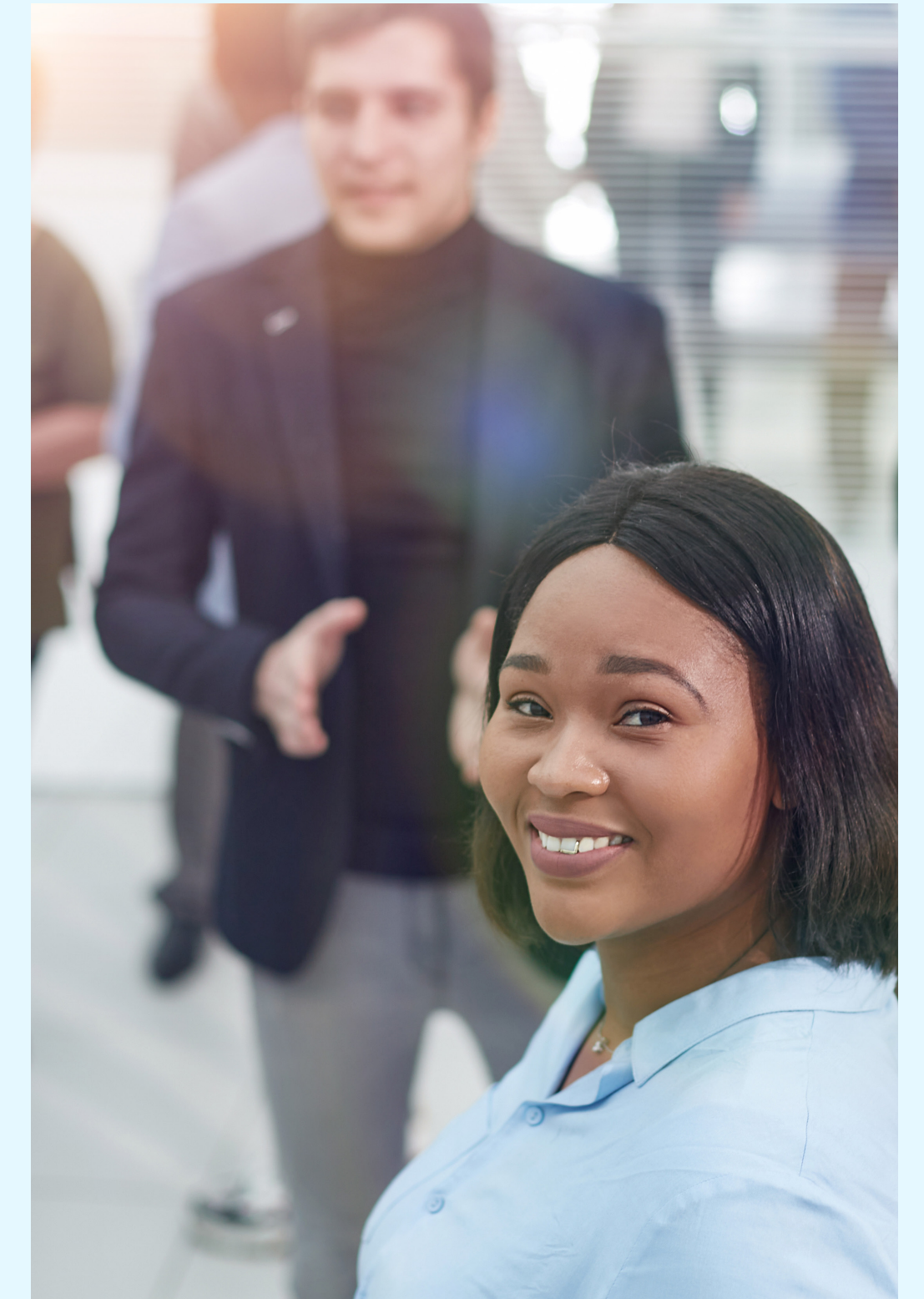
Moments That Matter

Our composition captures the energy of business growth in action. We focus on moments when connections spark - the animated conversation between a restaurant owner and city council member, the focused attention during a workshop presentation, or the genuine smiles when introductions lead to partnerships.

Close shots reveal the details that matter: business cards being exchanged, notes being taken, or the moment when someone's eyes light up with a new idea. Include the environment that makes these connections possible - the coffee shop atmosphere, the meeting room energy, or the celebration setting.

Wide shots show the community coming together, while individual portraits capture the people who make our eastside business community thrive. These compositions should make viewers want to be part of what's happening.

Composition



08 IN CLOSING

The details that
make it work

This brand guide represents who we are - your neighbors working to make the eastside business community stronger. Every logo, color choice, and photo reflects our commitment to breaking down barriers between small businesses and local government.

We're building something special here - one authentic business relationship at a time.

Page 53

Approvals

Page 57

File Types

Page 59

Thank You

Approvals

As we close this guide, remember that like our community itself, our brand grows with new connections and opportunities. These guidelines provide our foundation, but we know that authentic relationships often require creative approaches.

While we encourage fresh perspectives, maintaining brand consistency helps us better serve our members and represent the eastside business community effectively. Any significant changes to these guidelines need review and approval. For new concepts or special applications, reach out to our team at director@EastsideCommunityChamber.org.

For our partners and vendors: we require proofs for review before any materials go into production. This ensures we're representing our members and community with the professionalism they deserve.

Thank you for helping us keep our brand as authentic and connected as the business relationships we build. Together, we're making the eastside a stronger place for local businesses to thrive.

The files provided with this guide generally fall into two types: raster and vector files. While both can be used for most applications, typically one is more suited, depending on the usage intent.

Raster Files

Raster files are comprised of a grid of pixels. These types of files always have a set resolution and size. Once you increase the size past its predetermined size, the quality decreases. You've probably seen this before: images begin to appear pixel-lated if they're pushed too far.

Graphics, like the brand logo, can be exported in raster versions. Photographs are always raster files.

Raster files are typically used for web graphics and digital executions. When used in print applications, you must ensure that the file exceeds the minimum DPI (dots per inch) of 150DPI, or risk a low-quality print.

Typically, raster files end with .jpg, .png, .gif, and .psd. They are easy to open and apply.

Vector files

Vector files create their shapes by mathematical equations between anchor points. Since they are crafted by ratios, and not a grid of colored squares, vector images can be infinitely scaled.

Graphics, like the brand logo, are typically created as vector files. Illustrations, iconography, and many of our simple shapes and graphic elements are created as vector files.

The limitations of vector files lie in their strengths: because each relationship is an equation, complex items, gradients, photographs often make vector file sizes too large. Raster images are more efficient in those situations.

Vector files are typically used for printing or producing the logo or other graphics in most forms. If you're ever asked for a high-resolution logo file, send a vector file.

Typically, vector files end with .ai, .eps and .svg. Without special programs, these files will be difficult to open.

File Types

We're just getting started

From all of us at the Eastside Community Chamber, thank you for carrying forward eight decades of community connection and business advocacy. Every time you use these guidelines, you're helping maintain the trust our 255+ members have placed in us as their bridge to local government and their network of business neighbors.

Whether you're creating materials for this year's Deck the Halls, promoting our Catherine Green Scholarship, or developing content for ribbon cutting ceremonies, you're part of something bigger than any single business or transaction. You're helping write the next chapter of what it means to succeed together in local business.

The relationships we help create - between small business owners and city council members, between established companies and startup entrepreneurs, between neighbors who happen to run businesses - these connections strengthen our entire community. When you represent our brand well, you're investing in that future.



Contacts

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Director@EastsideCommunityChamber.org

Linda Weishaupt

EXECUTIVE DIRECTOR

Director@EastsideCommunityChamber.org

Linda Weishaupt

EXECUTIVE DIRECTOR

Director@EastsideCommunityChamber.org



To: City Council
Date: March 19, 2026
Subject: TIGRIS Aquatic Contract

BACKGROUND:

TIGRIS (LakePro Inc.) has provided water quality management services to the City of Keego Harbor for many years, dating back to 2006. TIGRIS will continue their treatment plan at the Willow Beach canal and the Rose Sortor pond, which consists primarily of applying algae and weed control chemical treatments. This is an annual agreement.

Services include 2 EGLE permits, 6 weed control treatments at the canal and 3 weed control treatments at the pond.

RECOMMENDATION:

Resolution to approve (or deny) the Service Agreement with TIGRIS, not to exceed \$2,122.50 and allow City Manager Neeb to sign this contract on behalf of the City of Keego Harbor.

Contact Us
TIGRIS Aquatic Services LLC
 4186 Pier North Boulevard
 Flint, Michigan 48504
 sarmour@tigrisusa.com
 810-635-4400



Quote: 332362
 Quote Date: 02/16/2026
 Expiration Date: 05/17/2026

Bill To:
 KEEGO HARBOR-POND
 Keego Harbor Pond (6 A,W,1E)
 Keego Harbor, Michigan 48320

Customer: KEEGO HARBOR-POND
 Keego Harbor Pond (6 A,W,1E)
 Keego Harbor, Michigan 48320

Description	Unit Price	Qty	Amount
Permit Fee Canal A permit from Michigan Department of Environment, Great Lakes & Energy (MDEGLE) Aquatic Nuisance Control (ANC) is required for the following treatment program. The annual fee is based on permit type and treatment acreage. *Annual permit fee subject to changes imposed by the MDEGLE ANC program.	\$91.80	1	\$91.80
Permit Fee Pond A permit from Michigan Department of Environment, Great Lakes & Energy (MDEGLE) Aquatic Nuisance Control (ANC) is required for the following treatment program. The annual fee is based on permit type and treatment acreage. *Annual permit fee subject to changes imposed by the MDEGLE ANC program.	\$86.70	1	\$86.70
Aquatic Services - Annual Program Aquatic Plant Management Program Six (6) treatments with algicides, contact herbicides, and/or adjuvant applied by surface spray and/or subsurface injection. Treatments are intended to control macroalgae, planktonic, and colonial species, Thin-leaf Pondweed, Curly-leaf Pondweed, Eurasian Milfoil, Naiads, Elodea, Bladderwort, Water Buttercup, and Sago Pondweed. Control of non-target algae or emergent, floating, and submerged plants are not expected and may require different products at an additional cost.	\$216.00	6	\$1,296.00
Aquatic Services - Annual Program Aquatic Plant Management Program Three (3) treatments with algicides, contact herbicides, and/or adjuvant applied by surface spray and/or subsurface injection. Treatments are intended to control macroalgae, planktonic, and colonial species, Thin-leaf Pondweed, Curly-leaf Pondweed, Eurasian Milfoil, Naiads, Elodea, Bladderwort, Water Buttercup, and Sago Pondweed. Control of non-target algae or emergent, floating, and submerged plants are not expected and may require different products at an additional cost.	\$216.00	3	\$648.00

Additional Services

Invoicing Details:

TIGRIS will invoice the permit fee upon the Customer's approval of this agreement.

TIGRIS will invoice the treatment total in halves. The first half will be invoiced on April 1 of each year. The second half will be invoiced on July 1 of each year. All invoices will be sent via email and are due within 30 days.

Deposit & Payment	
Deposit Required:	\$0.00
Deposit Due: \$0.00	

Summary	
Subtotal:	\$2,122.50
Total: \$2,122.50	

Terms & Conditions

TERM AND TERMINATION: The term of the Agreement for annual services and/or annual product as described above shall commence on the date when both parties have executed this Agreement and shall continue for twelve consecutive months (the "Initial Term"). Notwithstanding anything set forth herein to the contrary, either party may terminate this Agreement upon 30 days written notice to the other party; provided that in the event the Customer terminates this Agreement, the Customer must provide payment to TIGRIS Aquatic Services, LLC (TIGRIS) for all services rendered prior to the effective date of termination.

AUTO RENEWAL TERMS: THIS AGREEMENT HAS AN AUTOMATIC RENEWAL CLAUSE. Unless either party hereto provides the other party with written notice at least ninety (90) days prior to the end of the Initial Term or any subsequent renewal term, this Agreement shall automatically renew for subsequent additional terms, with each subsequent term having a duration equal to the Initial Term.

PRICE INCREASE: Following the initial term, the prices listed above can be increased by a percentage which shall not exceed five (5%) percent. TIGRIS may petition Customer at any time for an additional rate adjustment on the basis of extraordinary and unusual changes in the cost of operations that could not be reasonably foreseen by a prudent operator. New areas to be covered will be pro-rated to the program cost at the rates in effect at the time.

PAYMENT: All payments for services rendered under this contract are due within 30 days from the invoice date.

If payment is past due 60 days or more, TIGRIS reserves the right to postpone service until the total amount due, including finance charges, is paid in full. Should it become necessary for TIGRIS to bring action for collection of monies due and owing under this Agreement, Customer agrees to pay costs incurred by TIGRIS from such collection. Upon receipt of payment TIGRIS will inspect the service area; if conditions have changed significantly due to the interruption of service, additional fees will be incurred to return it to normal status.

WORKMANSHIP: 80% algae control is expected within 5 days of treatment. 80% of all other vegetation control is expected within 4 weeks of treatment. If there is insufficient control at those times, the customer must contact their local Branch Manager within one week of those dates. TIGRIS will work with the Customer to determine next steps to achieve desired control.

VENDOR COMPLIANCE: An additional fee will be charged if customer requires specific Vendor Portal Sites or vendor compliance memberships.

PROPERTY DAMAGE/LIMITATION ON CLAIMS: Allegations of property damage resulting from the services rendered by TIGRIS must be submitted in a written report with pictures included, filed directly with respective Account Manager within fifteen (15) days. TIGRIS will review the report, determine a fair and equitable resolution, and respond within a timely manner. Customer agrees that any claims Customer has against TIGRIS must be filed within one (1) year from the date of termination of this Agreement.

LIMITATION OF LIABILITY: Neither party will be liable to the other party for any special, indirect, consequential, or incidental damages of any kind, including, without limitation, any loss of profit, loss of use, or business interruption, based on any claim under this agreement, even if such party has been advised of the possibility of such damages. Customer hereby agrees to indemnify, defend and hold harmless TIGRIS from and against any and all liabilities, obligations, damages, penalties, fines, loss, awards, judgments, costs, and expenses (including, without limitation, reasonable attorneys' fees and costs), relating to any claim, action or proceeding initiated or threatened by a third party (collectively "Losses") incurred by or imposed upon TIGRIS as a result of Customer's negligence or intentional misconduct. TIGRIS hereby agrees to indemnify, defend and hold harmless the Customer from and against all Losses incurred by or imposed upon the Customer as a result of TIGRIS's negligence or intentional misconduct provided however that TIGRIS shall not be responsible for any Losses due in whole or in part to Customer's negligent acts or omissions.

INSURANCE: TIGRIS shall carry Worker's Compensation and Employer Liability, Commercial General Liability, Professional Liability, and Property Damage Insurance which shall remain in full effect throughout this Agreement. Customer will be an insurance certificate holder and named as an additional insured. Copies of certificates of insurance naming the Customer as additionally insured will be provided upon request.

EQUIPMENT: TIGRIS will furnish all labor, equipment, materials, supervision and taxes and has provided proper instruction of all safety measures to its personnel. TIGRIS is licensed and registered by the State of service for the use of aquatic herbicides.

ENTIRE AGREEMENT: This Agreement constitutes the complete understanding between the parties hereto and supersedes any prior understandings whether written or oral between the parties relating to the subject matter hereof. SIGNING AND RETURNING this document authorizes TIGRIS to perform the services and/or have product(s) delivered as stipulated within this agreement. This agreement is based on current Federal, State and local rules and regulations. Any changes to these rules that affect how our operations are carried out may require changes to this Agreement. The property representative would be notified in writing in the event of any such changes. By signing this document, I acknowledge I have the authority to authorize TIGRIS to perform the services outlined in this agreement.

Customer understands that treatments and services cannot begin until the proper permit is received from the appropriate governing authority and that submittal of application for such permit must be accompanied by payment for the application and permit fees. Accordingly, Customer shall pay these fees annually or upon request by TIGRIS, whichever is earlier. The fee amount is reviewed annually by the EGLE and other governing authorities and is subject to change.

TIGRIS shall perform all treatments in compliance with the EGLE permit and all treatment products used by TIGRIS in the performance of such treatments are registered for aquatic use with the EPA and approved by the EGLE permit. For permit compliance, TIGRIS shall post treatment notification signs prior to each treatment. The Customer is and remains responsible for removing such signs after the expiration of the longest restriction period.

For permit compliance, the Customer must distribute treatment notices to all riparian's within and 100 feet beyond the treatment area. Customer must deliver notices between 7 and 45 days prior to the first treatment.

Customer Approval

Customer Signature

Name

Date

Authorization for Aquatic Nuisance Control

Tigris Aquatic Services proposes to chemically treat your waterbody for aquatic nuisances. To obtain the EGLE ANC permit for treatment, all bottomland owners within the area of impact must provide written permission for treatment.

The undersigned attests to be the bottomland owner of the area of impact or has obtained the proper authority from the riparian(s) association, lake board, or property management company to authorize Tigris Aquatic Services to file for the permit.

This authorization shall remain valid as long as the undersigned owns the property or until revoked by the undersigned. Revocation must be submitted in writing via certified mail to Tigris.

By signing below, I authorize Tigris Aquatic Services to apply for an ANC permit and to treat the waterbody within my bottomlands.

Waterbody Name: _____

Waterbody County: _____

Owner Name -or-
Authorized Agent: _____
(Full Name)

Signature: _____

Date: _____





To: City Council
Date: March 19, 2026
Subject: Tri- Party Programing

BACKGROUND:

2026 funding from the FY2026 Tri-Party Program offered by the Road Commission of Oakland County (RCOC).

Attached is information provided by the RCOC on the Program, including history of prior projects. This year an allocation in the amount of \$42,473 is projected from the Tri- Party Program. It is my recommendation that the city would participate in FY2026Tri- Part Program allocating the funds of \$42,473 for the 2028 Cass Lake Road – from Orchard Lake Road to Otter Drive Road Project.

RCOC will start engineering plans in 2027 for the Cass Lake Road project.

RECOMMENDATION:

Resolution to approve (or deny) City Manager Neeb to allocate the FY2026 Tri-Party Program Funding for the 2028 Cass Lake Road Lake Project.



QUALITY LIFE THROUGH GOOD ROADS:
ROAD COMMISSION FOR OAKLAND COUNTY
"WE CARE."

Board of Road Commissioners

James Esshaki
Commissioner

Tylene L. Henry
Commissioner

Eric D. McPherson
Commissioner

Dennis G. Kolar, P.E.
Managing Director

Gary Piotrowicz, P.E., P.T.O.E.
Deputy Managing Director
County Highway Engineer

Engineering Department
Programming Division

31001 Lahser Road
Beverly Hills, MI
48025

248-645-2000

www.rcocweb.org

February 6, 2026

Re: 2026 TRI-PARTY PROGRAM

Dear CVT Community Member,

Your participation is requested in the FY 2026 Tri-Party Program. The fiscal year governing this program is October 1, 2025, through September 30, 2026. The Oakland County Board of Commissioners has approved a Tri-Party budget of \$2.0 million to create a \$6.0 million program for FY 2026. A total of \$3 million will be designated for townships, and a total of \$3 million will be designated for cities and villages.

The distribution formula and method of calculation of Tri-Party allocations have remained the same to distribute the Tri-Party dollars most equitably. For cities and villages, it includes RCOC road miles and three-year average annual crashes. For townships, the most recent census population figures are combined with RCOC road miles and three-year annual crashes.

Separate formulas are used because the population in the city/village equation would skew the results toward more densely populated cities with fewer RCOC road miles. In townships, population has been used as a determining factor to prevent the distribution from being skewed toward townships with high road miles and small populations. The population data includes the most recent official count from the 2020 U.S. Census, and the most recent traffic crash data available from the Traffic Improvement Association of Oakland County is from 2022 to 2024.

How can the funds be used?

Each local CVT determines which road projects in their community they want to fund with Tri-Party, as long as it's within RCOC jurisdiction. RCOC may also work with communities to develop lists of projects, using input from community officials, residents, our biennial Strategic Planning meetings, and needs reported directly by RCOC departments. Communities are also allowed to accumulate their Tri-Party allocations over multiple years to fund projects too large to pay for with a single year's allotment.

Tri-Party eligible projects can include:

- Road resurfacing and reconstruction
- Drainage improvements
- Gravel-road "re-graveling program" or paving



QUALITY LIFE THROUGH GOOD ROADS:
ROAD COMMISSION FOR OAKLAND COUNTY
"WE CARE."

- Signal installation
- Curb/Lane additions (e.g. right-turn, left-turn, and passing lanes)
- Shoulder and approach paving
- Traffic Studies

Communities can also use their Tri-Party funds as their local match for larger, federally funded projects. For most federally funded projects, 80 percent of the money comes from federal and state funds, 10 percent from RCOC, and 10 percent from the community. As part of the program, communities can pay their 10 percent with Tri-Party funds. Then, communities are realistically paying only 3.33 percent of the total project cost.

A historical report of your community's Tri-Party Program participation is attached along with your community's FY2026 allocation. The report lists the projects that have been completed with their associated costs and shows the allocations that have been reserved for future Tri-Party projects.

A report on future RCOC road projects for the upcoming years is also attached for your review to keep them in mind for potential future use of Tri-Party funds if applicable.

Should you have any questions or concerns, please do not hesitate to contact me at (248) 645-2000 extension 2260.

Sincerely,

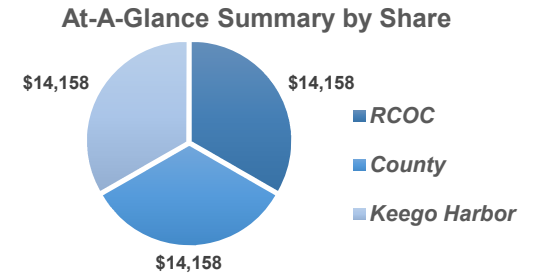
Michael Smith, MPA
Project Development Manager

MS/ac
Enclosures (2)

**ROAD COMMISSION FOR OAKLAND COUNTY
TRI-PARTY PROGRAM
CITY OF KEEGO HARBOR**

**COUNTY COMMISSIONER:
Kristen Nelson - District 10**

At-A-Glance Summary	
Budgets through fiscal year 2026	\$ 781,576
Project totals through fiscal year 2026	\$ 739,103
Total Budget All Shares	\$ 42,473



PROJECT DESCRIPTION	DATE	PROJECT NUMBER	AMOUNT OF AGREEMENT ALL SHARES	ADDITIONAL FUNDING ALL SHARES	BUDGET ALL SHARES	REFUND ALL SHARES	PROJECT TOTAL ALL SHARES	REMAINING BUDGET ALL SHARES
<i>2014 Budget Amount</i>	<i>01/01/14</i>	<i>Budget</i>			\$ 14,487		\$ -	\$ 158,380
<i>2015 Budget Amount</i>	<i>01/01/15</i>	<i>Budget</i>			\$ 14,176		\$ -	\$ 172,556
<i>2016 Budget Amount</i>	<i>01/01/16</i>	<i>Budget</i>			\$ 27,586		\$ -	\$ 200,142
<i>2017 Budget Amount</i>	<i>01/01/17</i>	<i>Budget</i>			\$ 27,708		\$ -	\$ 227,850
<i>2018 Budget Amount</i>	<i>01/01/18</i>	<i>Budget</i>			\$ 26,102		\$ -	\$ 253,952
<i>2019 Budget Amount</i>	<i>01/01/19</i>	<i>Budget</i>			\$ 24,491		\$ -	\$ 278,443
<i>2020 Budget Amount</i>	<i>01/01/20</i>	<i>Budget</i>			\$ 24,251		\$ -	\$ 302,694
<i>2021 Budget Amount</i>	<i>01/01/21</i>	<i>Budget</i>			\$ 25,679		\$ -	\$ 328,373
Cass Lake Rd, Orchard Lk to Otter-concrete rplcmnt	10/20/21	56591	\$ 300,000				\$ 300,000	\$ 28,373
<i>2022 Budget Amount</i>	<i>01/01/22</i>	<i>Budget</i>			\$ 26,948		\$ -	\$ 55,321
<i>2023 Budget Amount</i>	<i>01/01/23</i>	<i>Budget</i>			\$ 26,460		\$ -	\$ 81,781
Orchard Lake Road, 900' W of Middlebelt to Commerce Road	02/28/23	56021	\$ 108,241				\$ 108,241	\$ (26,460)
<i>2024 Budget Amount</i>	<i>01/01/24</i>	<i>Budget</i>			\$ 23,022		\$ -	\$ (3,438)
<i>2025 Budget Amount</i>	<i>01/01/25</i>	<i>Budget</i>			\$ 23,002		\$ -	\$ 19,564
<i>2026 Budget Amout</i>	<i>01/01/26</i>	<i>Budget</i>			\$ 22,909		\$ -	\$ 42,473
TOTALS			\$ 739,103	\$ -	\$ 781,576	\$ -	\$ 739,103	\$ 42,473

**RCOC PROGRAMMING DIVISION
PROJECTS IN FISCAL YEAR 2026**

RIP #	PROJECT NAME	LIMITS	WORK SCOPE	COMMUNITY(S)	TRI-PARTY ELIGIBLE	LOCAL COST SHARE AGREEMENT NEEDED
2026 SAFETY INTERSECTION						
56501	Wixom	At Duck Lake/Sleeth	Roundabout, HMA paving, drainage	Commerce/Milford	<input type="checkbox"/>	No
2026 PAVEMENT						
57891	12 Mile	Novi to Farmington; Haggerty Rd, 1315' n/o & 730' s.o 12 Mile	3R, HMA overlay, concrete repair, curb and gutter, signals	Farmington Hills/Novi	<input checked="" type="checkbox"/>	Yes, will be split proportionately between Farmington Hills/Novi based on road frontage
57881	12 Mile	Orchard Lake to Autumn Ridge	3R, HMA Overlay, concrete repair, signals	Farmington Hills	<input checked="" type="checkbox"/>	Yes
57871	Greenfield	1,000' n/o Lincoln to 12 Mile	3R, Mill/HMA Overlay, Drainage, Signals	Berkley/Oak Park/Southfield	<input checked="" type="checkbox"/>	Yes, will be split proportionately between Berkley/Oak Park/Southfield based on road frontage
56331	Pontiac Trail	9 Mile to CSX Railroad	3R, HMA Overlay, Drainage, Signals	Lyon/South Lyon	<input checked="" type="checkbox"/>	Yes
2026 BRIDGES						
57934	Emburke (#2316A)	Over Clinton River	Pedestrian Bridge, Local	Waterford	<input type="checkbox"/>	Yes
2026 GRAVEL						
56662	Pontiac Lake	Margie to Arlington	Pave Gravel and Roundabout @Fisk Rd	White Lake	<input checked="" type="checkbox"/>	Yes

**RCOC PROGRAMMING DIVISION
PROJECTS IN FISCAL YEAR 2027**

RIP #	PROJECT NAME	LIMITS	WORK SCOPE	COMMUNITY	TRI-PARTY ELIGIBLE	TRI-PARTY LOCAL COST SHARE AGREEMENT NEEDED
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2027 WIDENING

50631	12 Mile	Beck to Dixon	4R, Includes 12 Mile Rd Culvert (#1301B) in Novi Over Middle Rouge River	Novi/Wixom	<input checked="" type="checkbox"/>	Yes, will be split proportionately between Novi/Wixom based on road frontage and Advance Construct
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2027 SAFETY INTERSECTION

57961	Watkins Lake	At Pontiac Lake	Roundabout	Waterford	<input type="checkbox"/>	No
58371	Grand River	At Kent Lake	Intersection Alignment, Mill/Overlay, Signal, ADA	Lyon	<input type="checkbox"/>	No
58291	9 Mile	At Napier	ROW, Roundabout, Intersection	Lyon/Novi	<input checked="" type="checkbox"/>	Yes

2027 PAVEMENT

58391	10 Mile	Lahser to Evergreen	3R, Mill and HMA Overlay, Signals	Southfield	<input checked="" type="checkbox"/>	Yes
50631	12 Mile	Dixon to Novi	3R	Novi	<input checked="" type="checkbox"/>	Yes
58401	Southfield	Lincoln Dr to 11 Mile	3R, HMA Overlay, Signals	Lathrup Village	<input checked="" type="checkbox"/>	Yes
TBD	Southfield	s/o Mt. Vernon to Lincoln	Preliminary Engineering	Southfield	<input checked="" type="checkbox"/>	Yes
58381	Orchard Lake	425' s/o Maple to Will-O-Way	3R, HMA Overlay, Signals	West Bloomfield	<input checked="" type="checkbox"/>	Yes

2027 GRAVEL

57901	Dunlap (MDOT #218464)	s/o Westlake Lake Ave to M-24	CON, Intersection, Overlay, Sidewalk, Pave Gravel	Oxford	<input checked="" type="checkbox"/>	Yes
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**RCOC PROGRAMMING DIVISION
PROJECTS IN FISCAL YEAR 2028**

RIP #	PROJECT NAME	LIMITS	WORK SCOPE	COMMUNITY	TRI-PARTY ELIGIBLE	TRI-PARTY LOCAL COST SHARE AGREEMENT NEEDED
2028 SAFETY INTERSECTION						
58211	Richardson	At Martin Road and Union Lake	ROW, Roundabouts (2)	Commerce	<input checked="" type="checkbox"/>	Yes
TBD	Clintonville	At Mann	3R, Roundabout	Independence/Waterford	<input type="checkbox"/>	Yes, with Independence Township
TBD	Keith	At Willow	ROW, Roundabout	West Bloomfield	<input type="checkbox"/>	No
TBD	Lochaven	At Willow	ROW, Roundabout	West Bloomfield	<input type="checkbox"/>	No
2028 PAVEMENT						
TBD	14 Mile	Southfield to Greenfield	3R, HMA Inlay, Signal	Beverly Hills/Birmingham	<input checked="" type="checkbox"/>	Yes, will be split proportionately between Beverly Hills/Birmingham based on road frontage
TBD	Big Beaver	Rochester to Dequindre	3R, Concrete Slab/Curb/Gutter Replacement, Signals	Troy	<input checked="" type="checkbox"/>	Yes
TBD	Cass Lake	Orchard Lake to Otter	3R, HMA Overlay/Inlay, High Friction surface curbs	Keego Harbor	<input checked="" type="checkbox"/>	Yes
TBD	Lahser	12 Mile to 13 Mile	3R, Mill and HMA Overlay, Artesian, Bridge PM (#2012A)	Beverly Hills/Southfield	<input checked="" type="checkbox"/>	Yes, will be split proportionately between Beverly Hills/Southfield based on road frontage
2028 GRAVEL						
58231	Gallagher/Silver Bell	Silver Bell to Orion/Abbey to Gallagher	Pave Gravel, Curb/Gutter/Drainage, Culvert (#1413B)	Oakland	<input checked="" type="checkbox"/>	Yes

**RCOC PROGRAMMING DIVISION
PROJECTS IN FISCAL YEAR 2029**

RIP #	PROJECT NAME	LIMITS	WORK SCOPE	COMMUNITY	TRI-PARTY ELIGIBLE	TRI-PARTY LOCAL COST SHARE AGREEMENT NEEDED
2029 PAVEMENT						
TBD	Rochester	Gerst to Boardman	Overlay	Addison	☑	Yes
TBD	Big Beaver	Adams to Rochester	3R, Concrete Slab/Curb/Gutter Replacement, Signals	Troy	☑	Yes
TBD	Grand River	Novi to Haggerty	3R, Mill and HMA Overlay, Curb/Gutter	Novi	☑	Yes
TBD	Middlebelt	NW Hwy. to 14 Mile	3R, Mill and HMA Overlay, Signal	Farmington Hills	☑	Yes
TBD	Southfield	13 Mile to 14 Mile	3R, Mill and HMA Overlay, Roundabout @Beverly, Curb/Gutter, Sewer	Beverly Hills/Southfield Twp	☑	Will be split proportiately between Beverly Hills/Southfield Twp based on road frontage



To: City Council

Date: March 19, 2026

Subject: Great Lakes Water Authority Amendment No. 5, Resolution 26-05

BACKGROUND:

The City has received **Amendment No. 5 to the Water Service Contract** between the Great Lakes Water Authority (GLWA) and the City of Keego Harbor for Council consideration.

The original water service contract, entered into on **September 15, 2009**, establishes the terms and conditions governing the delivery and purchase of potable water supplied through the regional system operated by GLWA. The agreement allows the contract to be **reopened periodically on a four-year schedule** to review and update contract provisions.

Amendment No. 5 has been prepared as part of that periodic review. The amendment includes the following primary updates:

- **Exhibit A** of the contract will be replaced in its entirety with a revised Exhibit A.
- **Exhibit B** of the contract will be replaced in its entirety with a revised Exhibit B.
- All other terms, conditions, and covenants contained in the existing Water Service Contract will **remain unchanged and in full force and effect**.

RECOMMENDATION:

Resolution to approve (or deny) Mayor Ross and City Manager Neeb to enter into Resolution 26-05, Amendment No.5, to the water service contract between Great Lakes Water Authority and City of Keego Harbor.

RESOLUTION 26-05**AMENDMENT NO. 5 TO WATER SERVICE CONTRACT
BETWEEN
GREAT LAKES WATER AUTHORITY
AND
CITY OF KEEGO HARBOR**

This Amendment No. 5 (“Amendment”) is made between the Great Lakes Water Authority, a municipal authority and public body corporate (“GLWA”), and the City of Keego Harbor, a municipal corporation (“Member Partner”). GLWA and Member Partner are collectively referred to as the “Parties”.

RECITALS

- A. GLWA leases, operates, and maintains the public water supply system owned by the City of Detroit (“System”); and
- B. On September 15, 2009, the Parties entered a Water Service Contract (“Contract”) reflecting the terms and conditions governing the delivery and purchase of potable water, as subsequently amended and assigned; and
- C. The Contract provides for periodic reopening on a four-year schedule, of which the Parties wish to avail themselves; and
- D. Article 15 of the Contract permits the Parties to amend the Contract by mutual agreement; and
- E. In consideration of the mutual undertakings of the Parties and for the benefit of the public, it is the mutual desire of the Parties to enter this Amendment to amend the Contract as set forth in detail in the following sections.

ACCORDINGLY, THE PARTIES AGREE AS FOLLOWS:

- 1. Exhibit A of the Contract is amended by deleting in its entirety the existing Exhibit A and substituting the attached Exhibit A in its place.
- 2. Exhibit B of the Contract is amended by deleting in its entirety the existing Exhibit B and substituting the attached Exhibit B in its place.
- 3. Except for the provisions of the Contract specifically contained in this Amendment, all other terms, conditions, and covenants contained in the Contract shall remain in full force and effect and as set forth in the Contract.
- 4. This Amendment to the Contract shall be effective and binding upon the Parties when it is signed and acknowledged by the duly authorized representatives of both Parties and is approved by Member Partner’s governing body and the GLWA Board of Directors.

(Signatures appear on next page)

Accordingly, GLWA and Member Partner, by and through their duly authorized officers and representatives, have executed this Amendment.

City of Keego Harbor:

By: _____
Joel Ross
Mayor

By: _____
Tammy Neeb
City Manager

APPROVED BY
KEEGO HARBOR CITY COUNCIL ON: _____
Date

Great Lakes Water Authority:

By: _____
Suzanne R. Coffey, P.E.
Chief Executive Officer

Dated: _____

APPROVED BY
GLWA BOARD OF DIRECTORS ON: _____
Date

APPROVED AS TO FORM BY
GLWA GENERAL COUNSEL ON: _____
Signature/Date

EXHIBIT A

Customer's Water Distribution Points

This Exhibit contains the following information:

1. The corporate limits of Customer;
2. The agreed upon water Service Area of Customer which (a) may or may not be entirely within the corporate limits of Customer and (b) which may or may not include the entire area within the Customer's corporate limits;
3. The specific location of the Water Distribution Points, including any Board approved emergency connections;
4. The designation of appurtenances to be maintained by Customer and those to be maintained by the Board; and
5. A list of any closed meter locations.

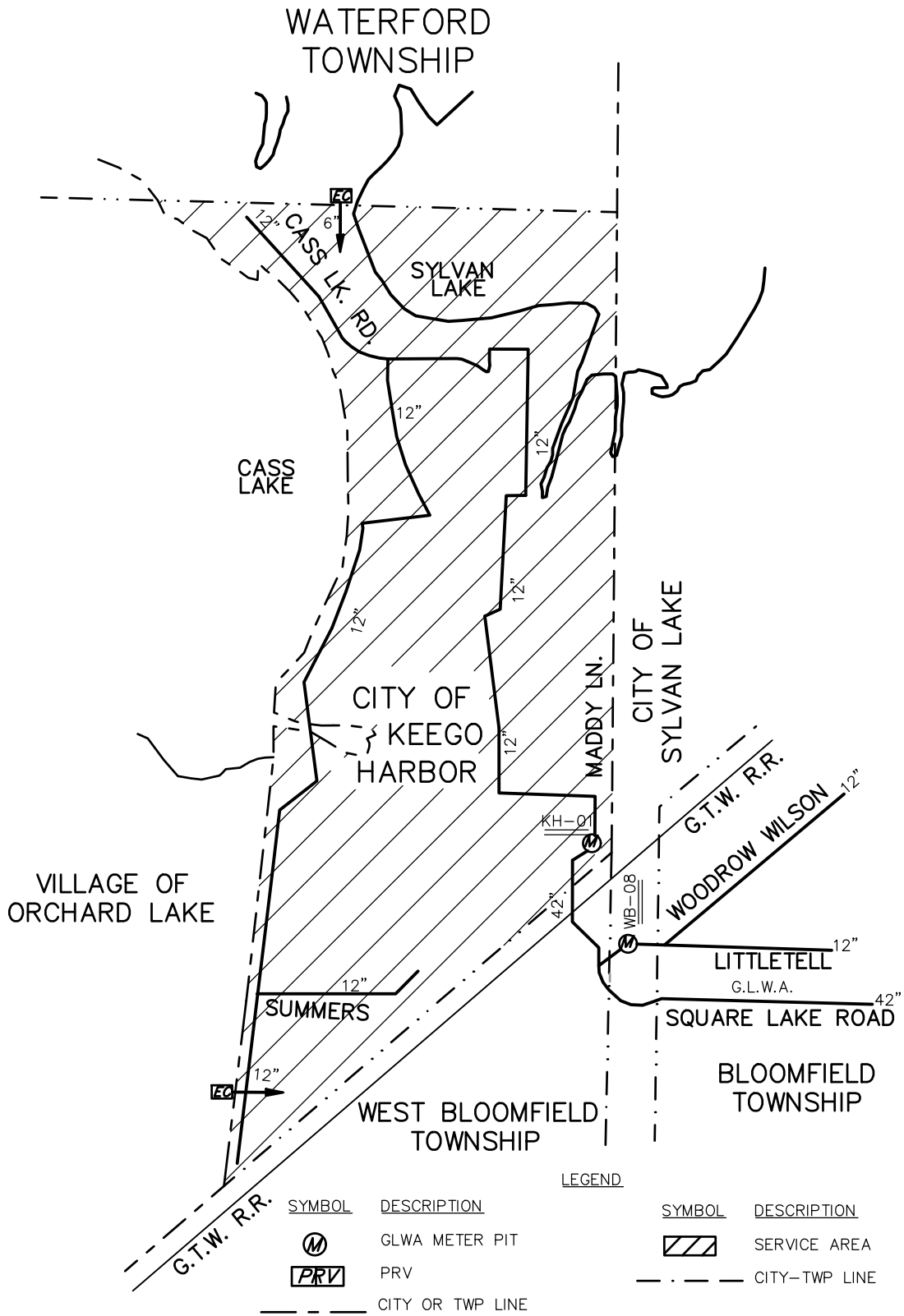


EXHIBIT-A	<u>SERVICE AREA LOCATION MAP</u>
	CITY OF KEEGO HARBOR

Exhibit A

City of Keego Harbor Emergency Connections:

Connection to Village of Orchard Lake

12" GV&W at the intersection of Commerce and Orchard Lake Road

Connection to Waterford Township

8" GV&W near 1449 Beachland Blvd (Between Kessler Ave and Beachland Blvd)

City of Keego Harbor Water Customers Outside Municipal Limits:

None.

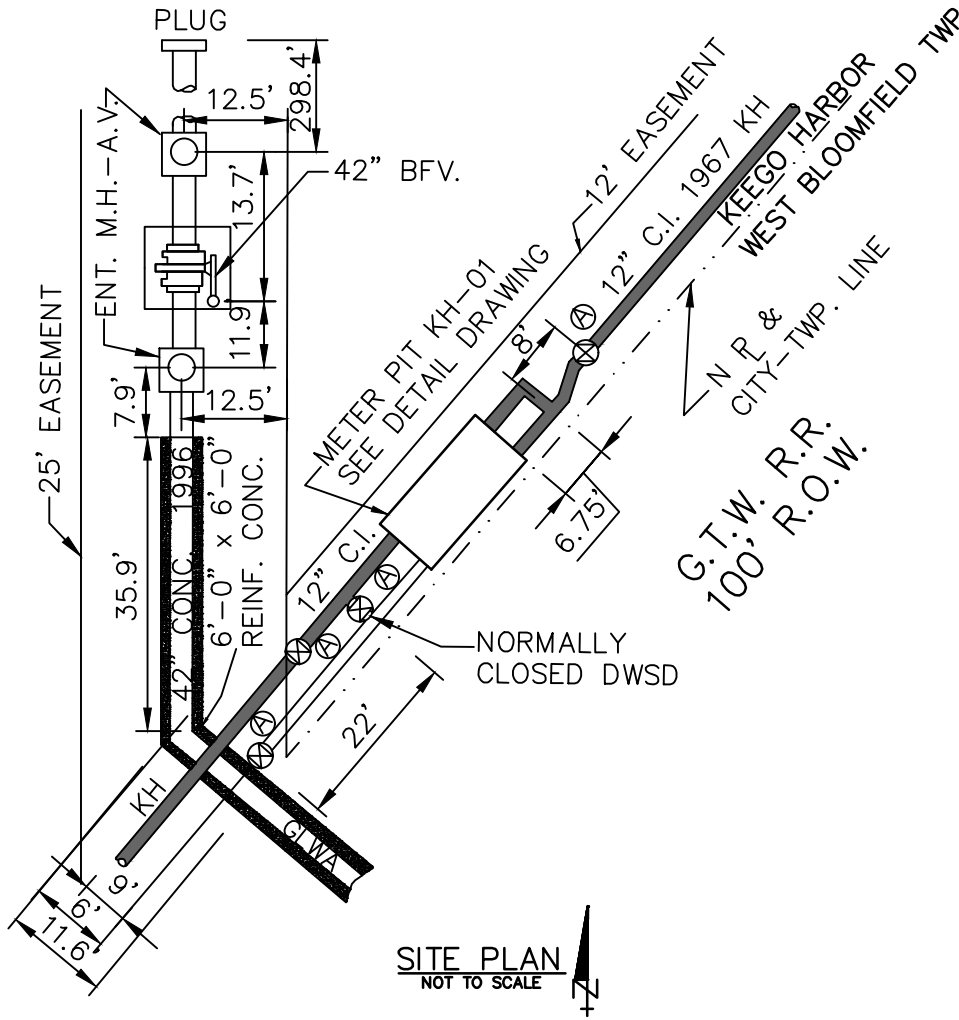
City of Keego Harbor Master Meters Not In Service:

None.

EXHIBIT-A

KH-01

G.T.W. RAILROAD W. OF MADDY LN. CITY OF KEEGO HARBOR



SITE PLAN
NOT TO SCALE



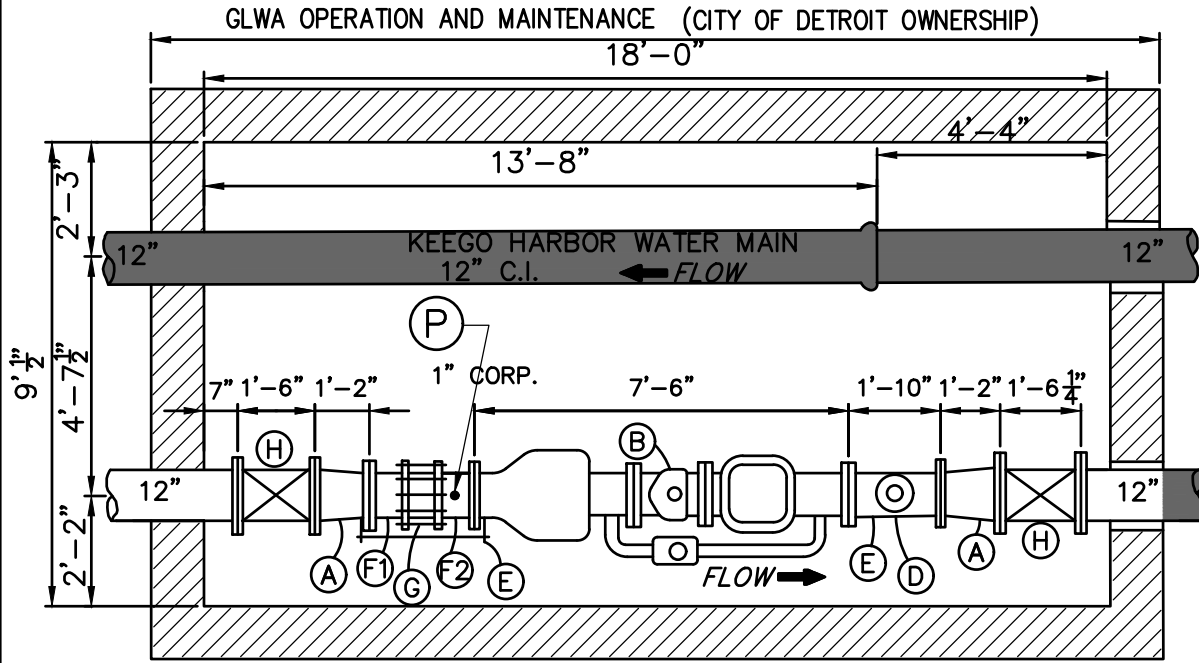
- (A) 12" GATE VALVE
- KH-KEEGO HARBOR OWNERSHIP AND MAINTENANCE

GLWA- GREAT LAKES WATER AUTHORITY
OPERATION AND MAINTENANCE
(CITY OF DETROIT OWNERSHIP)

LOCATIONS SUBJECT TO VERIFICATION IN THE FIELD.



EXHIBIT-A
KH-01
G.T.W. RAILROAD W. OF MADDY LN.
CITY OF KEEGO HARBOR



KEEGO HARBOR OWNERSHIP AND MAINTENANCE

METER PIT DETAIL
 NOT TO SCALE



TAG/ QTY		DESCRIPTION
A	2	12" x 10" FLGD. CONCENTRIC REDUCERS, D.I., 14" F-F
B	1	10" x 2" FLGD. SENSUS FIRELINE METER, W5500, 90" F-F
D	1	TEST TEE ASSEMBLY w/ 3" x 9" COMPANION FLANGE
E	LOT	COUPLING RESTRAINT: 36" LONG THRD. RODS, [8] EAR PLATES
F1	1	10" x 0'-11 3/4" F-PE PIPE, GADR, D.I.
F2	1	10" x 0'-11 3/4" F-PE PIPE, w/1" TAP FOR CORP. STOP, GADR, D.I.
G	1	10" "DRESSER STYLE" PIPE COUPLING
H	2	12" GATE VALVE

TYPICAL PRESSURE LOSS THRU METER	
METER TYPE	P.S.I. LOSS
VENTURI	1 - 2
MAG	0
TURBINE	4 - 6

(P) UPSTREAM PRESSURE TRANSMITTER, DWSD OWNERSHIP AND MAINTENANCE

ADDRESS _____ 2299 BEECHMONT
 FEED TO _____ CITY OF KEEGO HARBOR
 FEED FROM _____ 42" G.L.W.A. TRANS. MAIN
 TYPE OF METER _____ SENSUS TURBO
 SIZE OF METER _____ 10" X 2"
 METER NUMBER _____ 10")1595971 & 2") 1564334
 DATE METER SET _____ 8/5/1999
 METER PIT CONST & SIZE _____ 18'-0" x 9'-0.5" I.D. BRICK
 SECTOIN MAP NO _____ 6-4
 GATE BOOK NO _____ N-1972
 REMARKS _____ UPDATED 11/03



EXHIBIT B

Projected Annual Volume and Minimum Annual Volume (Table 1)
Pressure Range and Maximum Flow Rate (Table 2)
Flow Split Assumptions (Table 3)
Addresses for Notice (Table 4)

Table 1 and Table 2 set forth the agreed upon Projected Annual Volumes, Minimum Annual Volumes, Pressure Ranges and Maximum Flow Rates for the term of this Contract provided that figures in bold type face are immediately enforceable pursuant to the terms of Section 5.07 and italicized figures are contained for planning purposes only but will become effective absent the negotiated replacements anticipated in Section 5.07.

The approximate rate of flow by individual meter set forth in Table 3 is the assumption upon which the Pressure Range commitments established in Table 2 have been devised. Should Customer deviate from these assumptions at any meter(s), the Board may be unable to meet the stated Pressure Range commitments in this Contract or in the contract of another customer of the Board and Section 5.08 of this Contract may be invoked.

EXHIBIT B

Table 1
 Projected Annual Volume and Minimum Annual Volume

Fiscal Year Ending June 30	Projected Annual Volume (Mcf)	Minimum Annual Volume (Mcf)
2009	15,000	7,500
2010	15,000	7,500
2011	11,800	5,900
2012	11,800	5,900
2013	11,800	5,900
2014	11,800	5,900
2015	11,900	5,950
2016	11,900	5,950
2017	11,900	5,950
2018	11,900	5,950
2019	11,900	5,950
2020	10,500	5,250
2021	10,500	5,250
2022	10,500	5,250
2023	10,500	5,250
2024	10,500	5,250
2025	10,500	5,250
2026	10,500	5,250
2027	10,500	5,250
2028	10,500	5,250
2029	10,500	5,250
2030	10,500	5,250
2031	10,500	5,250
2032	<i>10,500</i>	<i>5,250</i>
2033	<i>10,500</i>	<i>5,250</i>
2034	<i>10,500</i>	<i>5,250</i>
2035	<i>10,500</i>	<i>5,250</i>
2036	<i>10,500</i>	<i>5,250</i>
2037	<i>10,500</i>	<i>5,250</i>
2038	<i>10,500</i>	<i>5,250</i>
2039	<i>10,500</i>	<i>5,250</i>

EXHIBIT B

Table 2
Pressure Range and Maximum Flow Rate

Calendar Year (Reopener Schedule in bold type)	Pressure Range (psi)		Maximum Flow Rate (mgd)	
	Meter KH-01		<u>Max Day</u>	<u>Peak Hour</u>
	<u>Min</u>	<u>Max</u>		
2009	92	110	0.55	0.75
2010	92	110	0.55	0.75
2011	92	110	0.45	0.65
2012	92	110	0.45	0.65
2013	92	110	0.45	0.65
2014	92	110	0.450	0.680
2015	92	110	0.450	0.680
2016	92	110	0.450	0.680
2017	92	110	0.450	0.680
2018	92	110	0.450	0.680
2019	92	110	0.450	0.671
2020	92	110	0.450	0.671
2021	92	110	0.450	0.671
2022	92	110	0.450	0.671
2023	92	110	0.450	0.671
2024	92	110	0.450	0.671
2025	92	110	0.450	0.671
2026	92	110	0.450	0.671
2027	92	110	0.404	0.579
2028	92	110	0.404	0.579
2029	92	110	0.404	0.579
2030	92	110	0.404	0.579
2031	<i>92</i>	<i>110</i>	<i>0.404</i>	<i>0.579</i>
2032	<i>92</i>	<i>110</i>	<i>0.404</i>	<i>0.579</i>
2033	<i>92</i>	<i>110</i>	<i>0.404</i>	<i>0.579</i>
2034	<i>92</i>	<i>110</i>	<i>0.404</i>	<i>0.579</i>
2035	<i>92</i>	<i>110</i>	<i>0.404</i>	<i>0.579</i>
2036	<i>92</i>	<i>110</i>	<i>0.404</i>	<i>0.579</i>
2037	<i>92</i>	<i>110</i>	<i>0.404</i>	<i>0.579</i>
2038	<i>92</i>	<i>110</i>	<i>0.404</i>	<i>0.579</i>

EXHIBIT B

Table 3
Flow Split Assumptions

Meter	Assumed Flow Split (2027-2030)
KH-01	100%

Table 4
Addresses for Notice

If to the Board:	If to Customer:
General Counsel Great Lakes Water Authority 735 Randolph, Suite 1901 Detroit, Michigan 48226	City Clerk City of Keego Harbor 2025 Beechmont Keego Harbor, Michigan 48320-1169 Cc: Oakland County Water Resources Commissioner 1 Public Works Drive Waterford, Michigan 48328



To: City Council
Date: March 19, 2026
Subject: City Social Media

BACKGROUND:
A City Facebook page.

RECOMMENDATION:
Discussion



To: City Council

Date: March 19, 2026

Subject: Televis City Council Meetings

BACKGROUND:

City Council to allocate the funding for televising City Council Meetings funding will be allocated from the General Fund.

RECOMMENDATION:

Resolution to approve (or deny) authorizing the expense for televising City Council meetings payment to be made from the City's General Fund.

**CITY OF KEEGO HARBOR
CITY COUNCIL**

RESOLUTION 26-06

**A RESOLUTION RECOMMENDING REVISIONS TO ZONING
ORDINANCE SECTION 16.09 REGARDING PLANNING COMMISSION
MEMBERSHIP**

At a Regular Meeting of the City Council of the City of Keego Harbor, Michigan, held at Keego Harbor City Hall on March 19, 2026, the following resolution was offered by _____ and supported by _____.

WHEREAS, the Keego Harbor City Council recognizes the importance of efficient and effective governance in matters of city planning and development; and

WHEREAS, the Michigan Planning Enabling Act (Act 33 of 2008), specifically Section 125.3815(2), provides municipalities the flexibility to determine the composition of their Planning Commissions, with options for membership consisting of 5, 7, or 9 members; and

WHEREAS, the Keego Harbor Planning Commission, in its current configuration of 7 members; and

WHEREAS, a smaller Planning Commission membership may align with the evolving needs of Keego Harbor's planning and development landscape, a reduction in membership to 5 members may streamline decision-making processes, enhance efficiency, and maintain effectiveness in fulfilling its duties to ensure agility and responsiveness to community needs and priorities.

NOW, THEREFORE, BE IT RESOLVED, that the Keego Harbor City Council directs the Keego Harbor Planning Commission to review the possibility of reducing the membership of the Planning Commission from 7 members to 5 members and make a recommendation to the Keego Harbor City Council regarding same; and

PASSED AND APPROVED BY THE CITY COUNCIL, Keego Harbor, Michigan, this 19th day of March, 2026.

AYES: _____

NAYS: _____

I, Tammy Neeb, Clerk of the City of Keego Harbor, hereby certify that the above Resolution is a true copy and accurate copy of the Resolution _____ passed by the City Council of the City of Keego Harbor on March 19, 2026.

Dated: _____

TAMMY NEEB, City Manager and Clerk

Drafted by and approved as to form:

Anthony Chubb, Giarmarco, Mullins & Horton, P.C.
Keego Harbor City Attorney



To: City Council

Date: March 19, 2026

Subject: OC Treasurer Tax Foreclosure Prevention

BACKGROUND:

Robert Wittenberg, Oakland County Treasurer, is working to increase awareness of foreclosure prevention prior to the March 31 deadline. The Treasurer's Office has requested that a letter be submitted and read into the record at an upcoming Council meeting to help inform residents about available foreclosure prevention resources and the approaching deadline.

RECOMMENDATION:

Motion to approve or deny placing the Foreclosure Prevention letter from the Oakland County Treasurer's Office on file.



1200 N. Telegraph Road, Dept. 479
Pontiac, MI 48341-0479
(248) 858-0611
oakgov.com/treasurer

Robert Wittenberg, Treasurer

Jody Weissler DeFoe, Chief Deputy Treasurer

Oakland County Treasurer's Office Foreclosure Prevention

The Oakland County Treasurer's Office is in the final stretch of our foreclosure prevention efforts. The tax foreclosure deadline for the 2023 and/or prior year taxes is on March 31, 2026. That means if these taxes aren't paid off by March 31st or any interested party hasn't entered into a repayment schedule with the Treasurer's office by then, the property will be foreclosed.

Since December of 2025, the Treasurer's office has conducted over a thousand Taxpayer Assistance Meetings to assist taxpayers with keeping their properties by working with them to get on a repayment schedule and/or by identifying resources that may be beneficial to them and their situation. We are here to help and strongly encourage taxpayers to contact us before the tax foreclosure deadline if they have delinquent taxes for 2023 and/or prior tax years. Taxpayers interested in scheduling a Taxpayer Assistance Meeting may call us at 248-858-0611 or they may visit www.oakgov.com/treasurer

Thank you!

A handwritten signature in black ink, appearing to be "Robert Wittenberg".

Robert Wittenberg
Oakland County Treasurer

**CITY OF KEEGO HARBOR
CITY COUNCIL**

Resolution 26-08

A RESOLUTION OPPOSING CERTAIN MICHIGAN HOUSE BILLS

At a Regular Meeting of the City Council of the City of Keego Harbor, Michigan, held at Keego Harbor City Hall on March 19, 2026, the following resolution was offered by _____ and supported by _____.

WHEREAS, the Michigan State House of Representatives introduced House Bills 5529, 5530, 5531 and 5532 on February 18, 2026 and House Bills 5581, 5582, 5583, 5584 and 5585 on February 24, 2026; and

WHEREAS, these Bills collectively have the impact of greatly limiting local government control over zoning within their communities; and

WHEREAS, these zoning limitations would force the City to reduce its current minimum residential lot size to 1,500 square feet; and

WHEREAS, these zoning limitations would force the City to reduce residential side yard setbacks to 5 feet; and

WHEREAS, developments using these small lot sizes would overburden the City water and sewer infrastructure and police and fire capabilities which were designed and sized-based on the City's duly adopted zoning standards; and

WHEREAS, these reduced setbacks would create a health and safety risk by limiting firefighter access to homes; and

WHEREAS, the overall effect of these Bills limits the ability of the City to ensure that the continuing development of the City meets its future planning goals; and

WHEREAS, the Michigan Zoning Enabling Act, Michigan Public Act 110 of 2006, has historically vested cities with broad authority to regulate land use in the interest of public health, safety, and welfare, and these Bills would impair that authority and the Home Rule principles recognized under Michigan law.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Keego Harbor that it expresses its strongest objection and opposition to Michigan State House of Representatives House Bills 5529, 5530, 5531, 5532, 5581, 5582, 5583, 5584 and 5585 as a result of the elimination of local control of fundamental zoning principles and the harmful repercussions for our community if the State were allowed to preempt local control; and

BE IT FURTHER RESOLVED, that the City of Keego Harbor calls on its elected State legislators and the Governor to work on our behalf to defeat this State overreach; and

BE IT FURTHER RESOLVED, that the City Clerk is directed to transmit a certified copy of this Resolution to the City’s State legislators, the Speaker of the State House, the Senate Majority Leader, and the Governor of Michigan.

PASSED AND APPROVED BY THE CITY COUNCIL, Keego Harbor, Michigan, this 19th day of March, 2026.

AYES: _____

NAYS: _____

I, Tammy Neeb, Clerk of the City of Keego Harbor, hereby certify that the above Resolution is a true copy and accurate copy of the Resolution 26-08 passed by the City Council of the City of Keego Harbor on March 19, 2026.

Dated: _____

TAMMY NEEB, City Manager and Clerk

Drafted by and approved as to form:

Anthony Chubb, Giarmarco, Mullins & Horton, P.C.
Keego Harbor City Attorney